

Collection Brochure

Dialogue

ShawContract®
hospitality

Dialogue is the *language* of culture.

In a world that often feels fragmented, we yearn to connect. To bond with local culture and people. To feel at home. In communal spaces that invite us to gather and connect. To exchange ideas and experiences. To talk. To listen. To learn.

This is *Dialogue*.



Let's talk.

TAILOR TUFT

Four Color Broadloom page 03

One Color Broadloom 34

CANVAS

Canvas Broadloom 41

MLCL

Broadloom 66

We seek environments that foster communication. Dialogue explores the language of culture through design. Freehand writing, typography, unspoken codes and sheet music are brought together to form new ideas, expressions and points of view. Dialogue can transform culture. It can free creativity and open minds. And that's a beautiful thing.

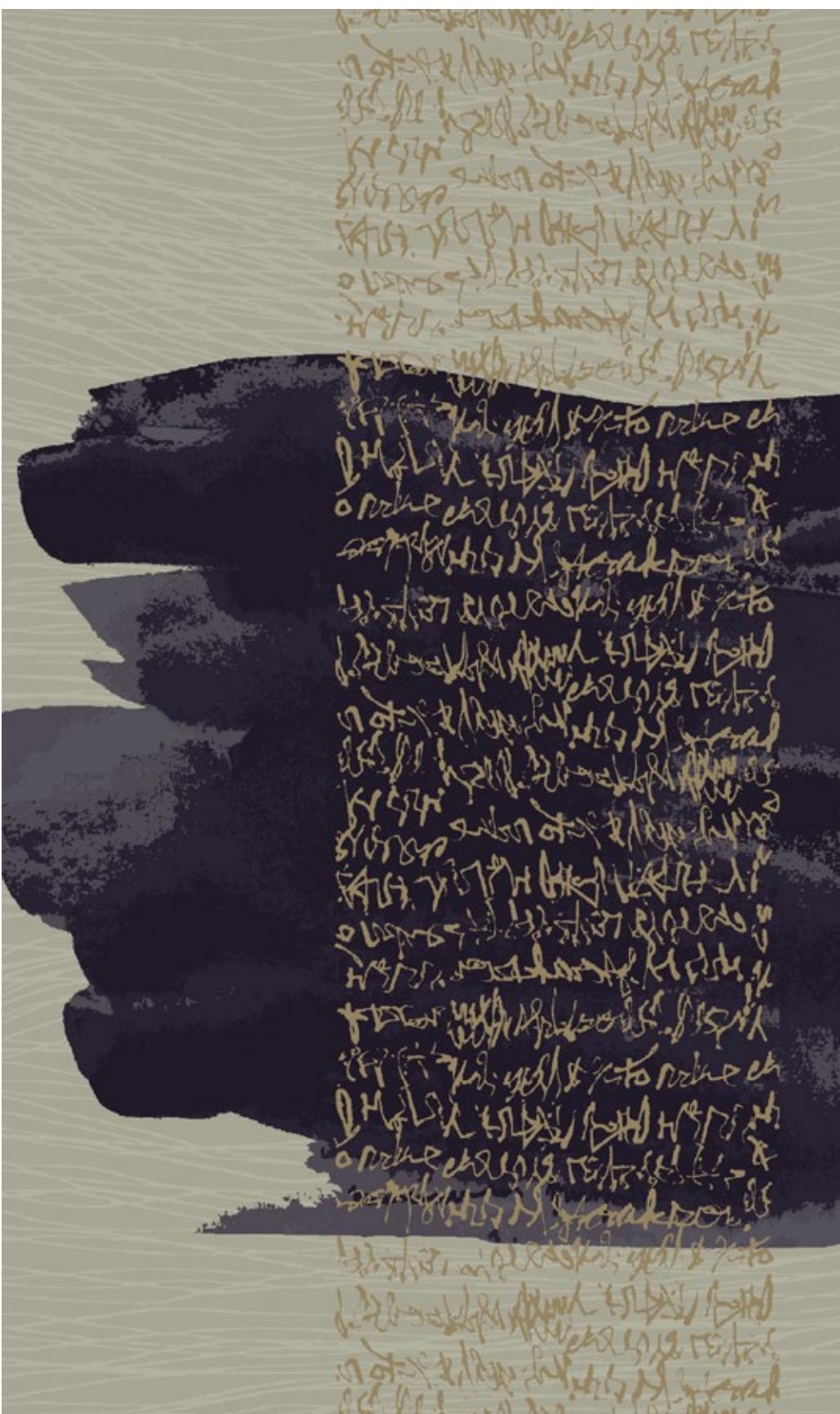


Tailor Tuft

Dialogue takes full advantage of exclusive Tailor Tuft technology. Tailor Tuft gives luxe pile-height distinction and sharp, rich detail to create an embossed effect, deepening the communication between designers and the spaces they create.

HR64811

12 ft x 18 ft | 3.66 m x 5.49 m



A

CJ420

B

CF057

C

NO21

D

5240D

Wanderjäger
Grauer
Cordilleraner
Ornithos

Canyon
Couch's
Cowbirds
Abby

Zugspitze
Pfeifenhörner
Wingshielder

ausländische
Schreise
Waldvögel
Zwergvögel
Fledermaus
Wulstchen
Grauschnäbler

HN64815

6 ft x 14 ft 4 in | 1.83 m x 4.37 m



A

CJ420



B

CF057



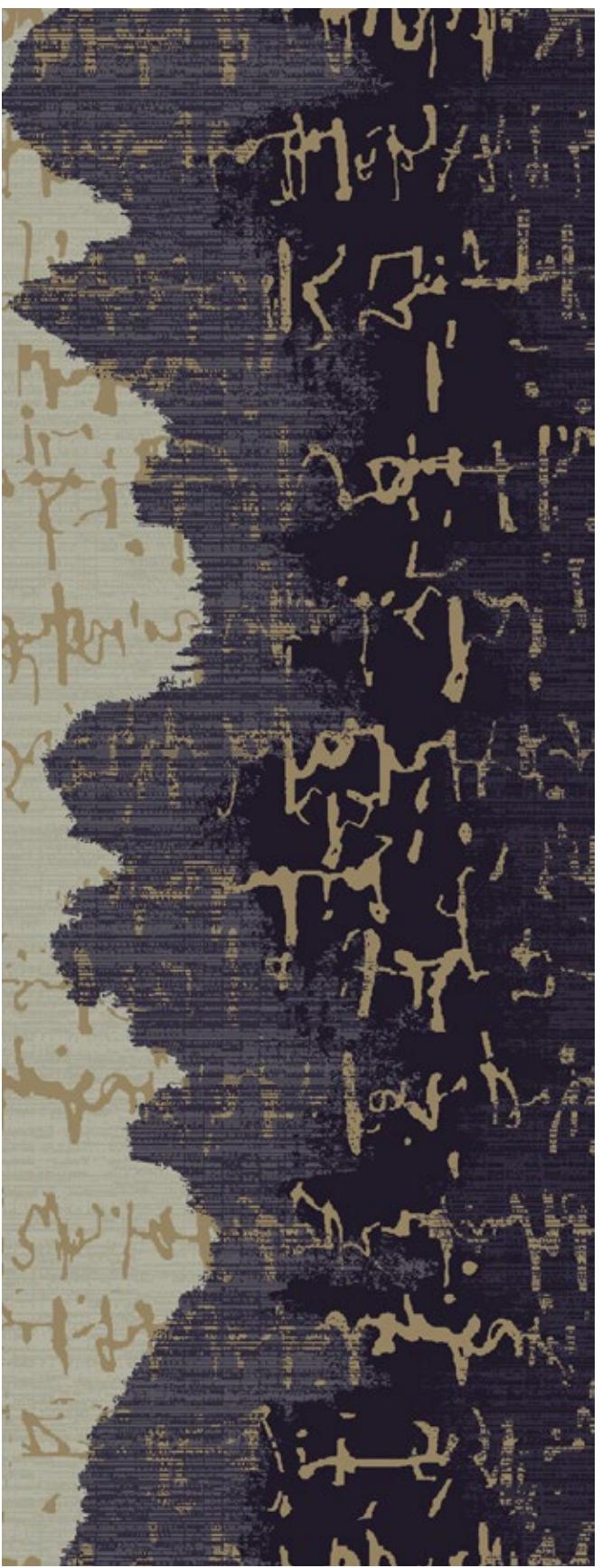
C

NO21



D

5240D



HN64815

HF64820

6 ft x 6 ft | 1.83 m x 1.83 m



A

CJ420



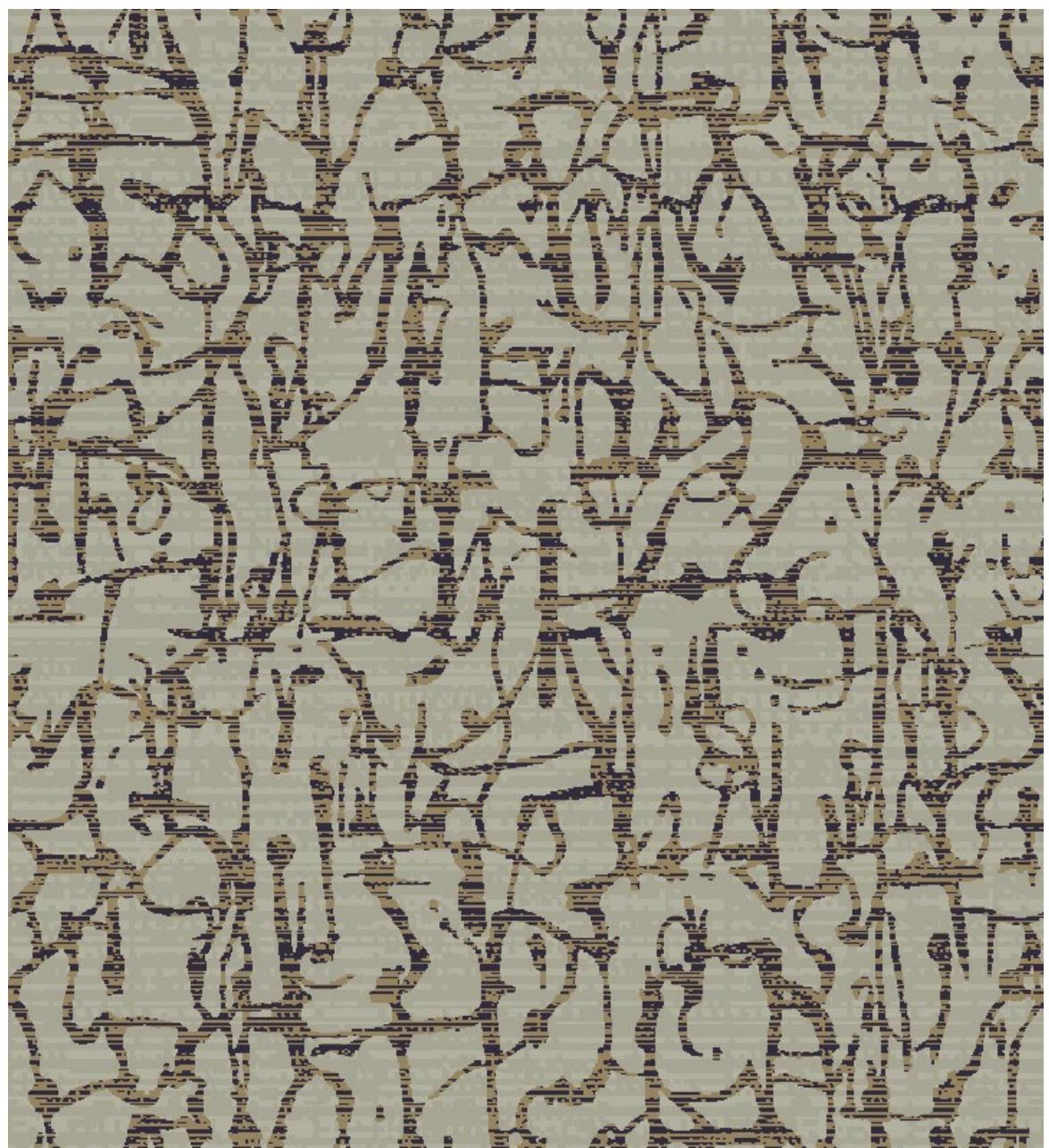
C

N021



D

5240D



HF64820



HR64808
HR64809

RESURGENCE CA286 REVIVAL OAK

HR64809

12 ft × 18 ft | 3.66 m × 5.49 m



A

CJ420

B

CF057

C

N021

D

5240D

HN64818

6 ft × 18 ft | 1.83 m × 5.49 m



A

CJ420

B

CF057

C

N021

D

5240D

HF64822

6 ft × 6 ft | 1.83 m × 1.83 m



A

CJ420



B

CF057



C

NO21

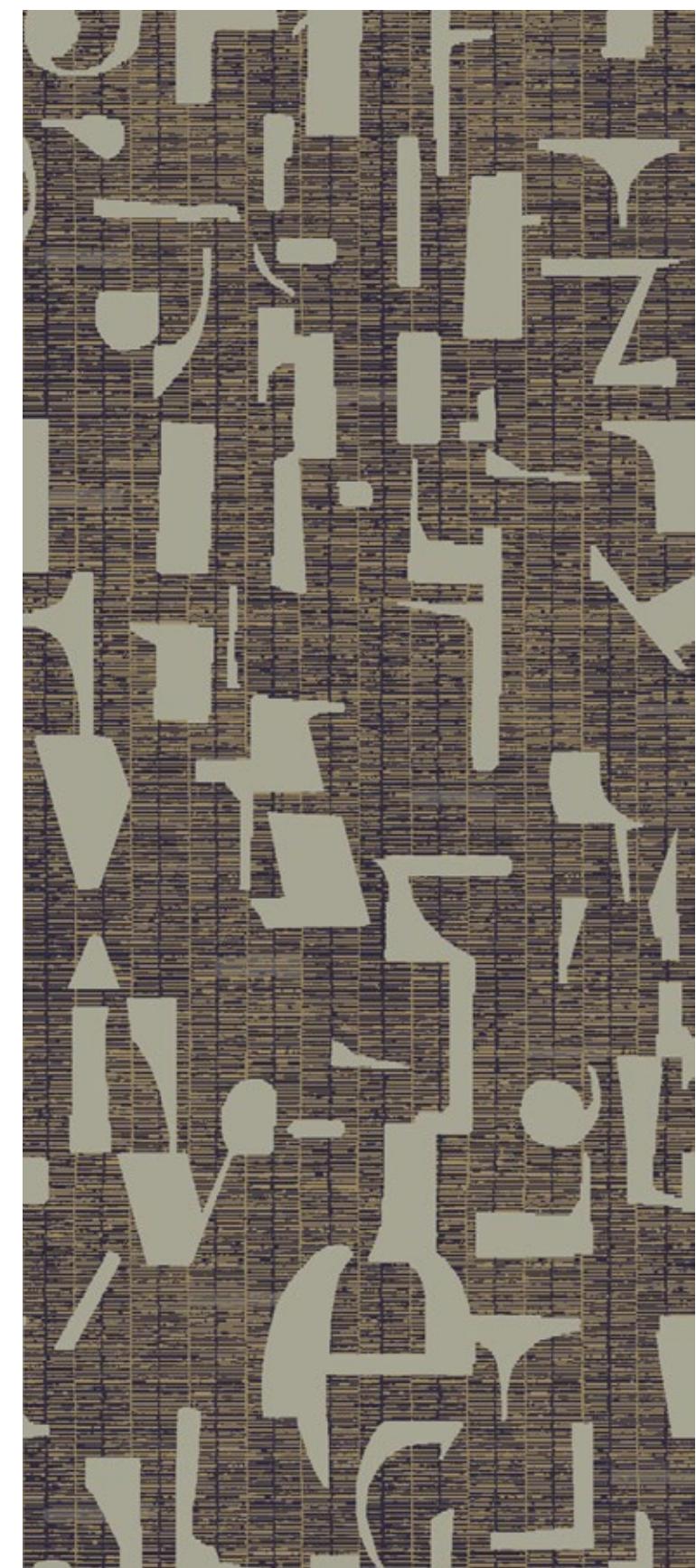


D

5240D

HN64819

6 ft × 12 ft 8 in | 1.83 m × 3.86 m



A

CJ420



B

CF057



C

NO21



D

5240D

HR64807

12 ft × 18 ft | 3.66 m × 5.49 m

A

CJ420

B

CF057

C

N021

D

5240D



HF65018

6 ft × 6 ft 4.4 in | 1.83 m × 1.94 m

A

CJ420

B

CF057

C

N021

D

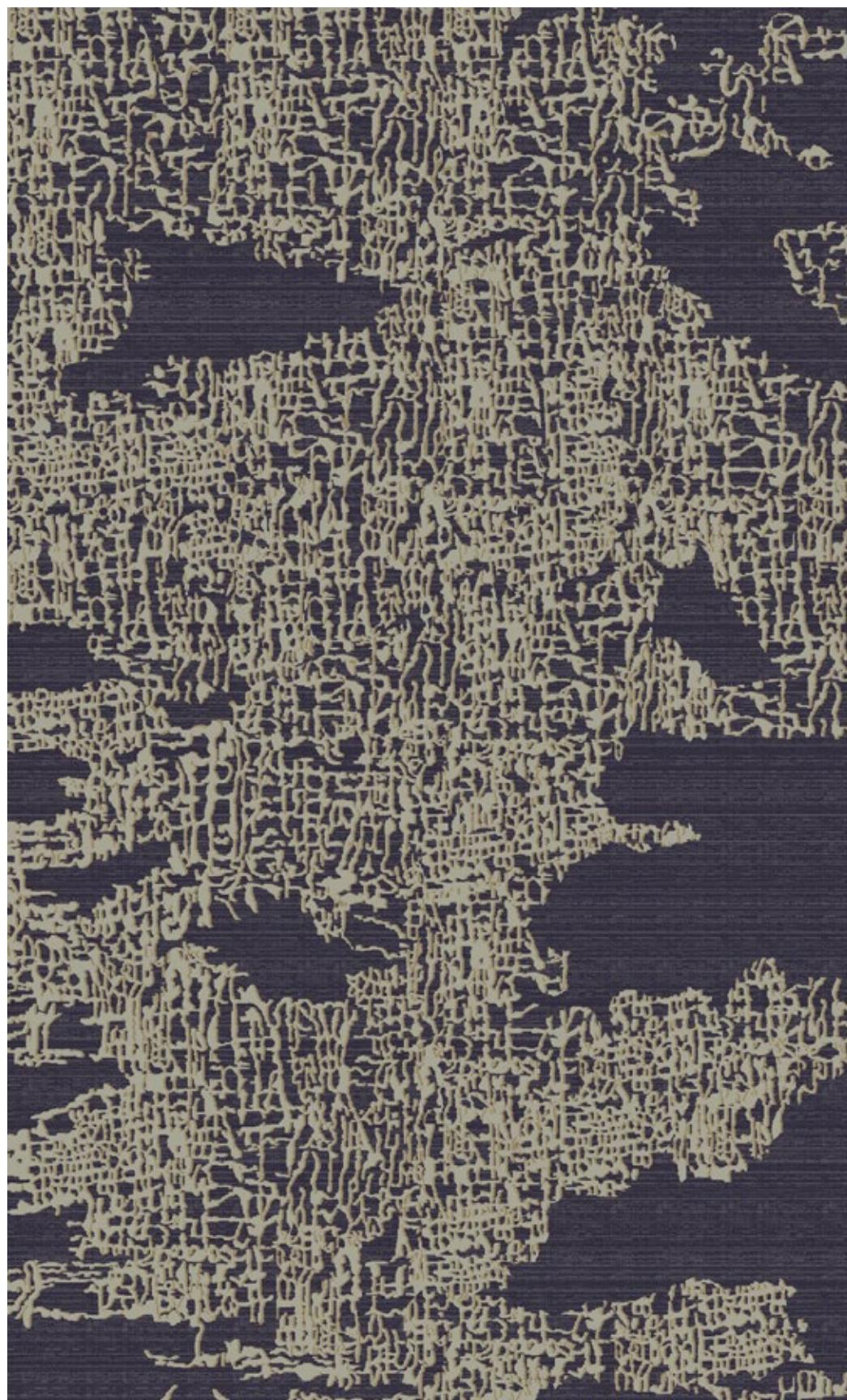
5240D





HR64808

12 ft × 18 ft | 3.66 m × 5.49 m



A

CJ420



B

CF057



C

NO21

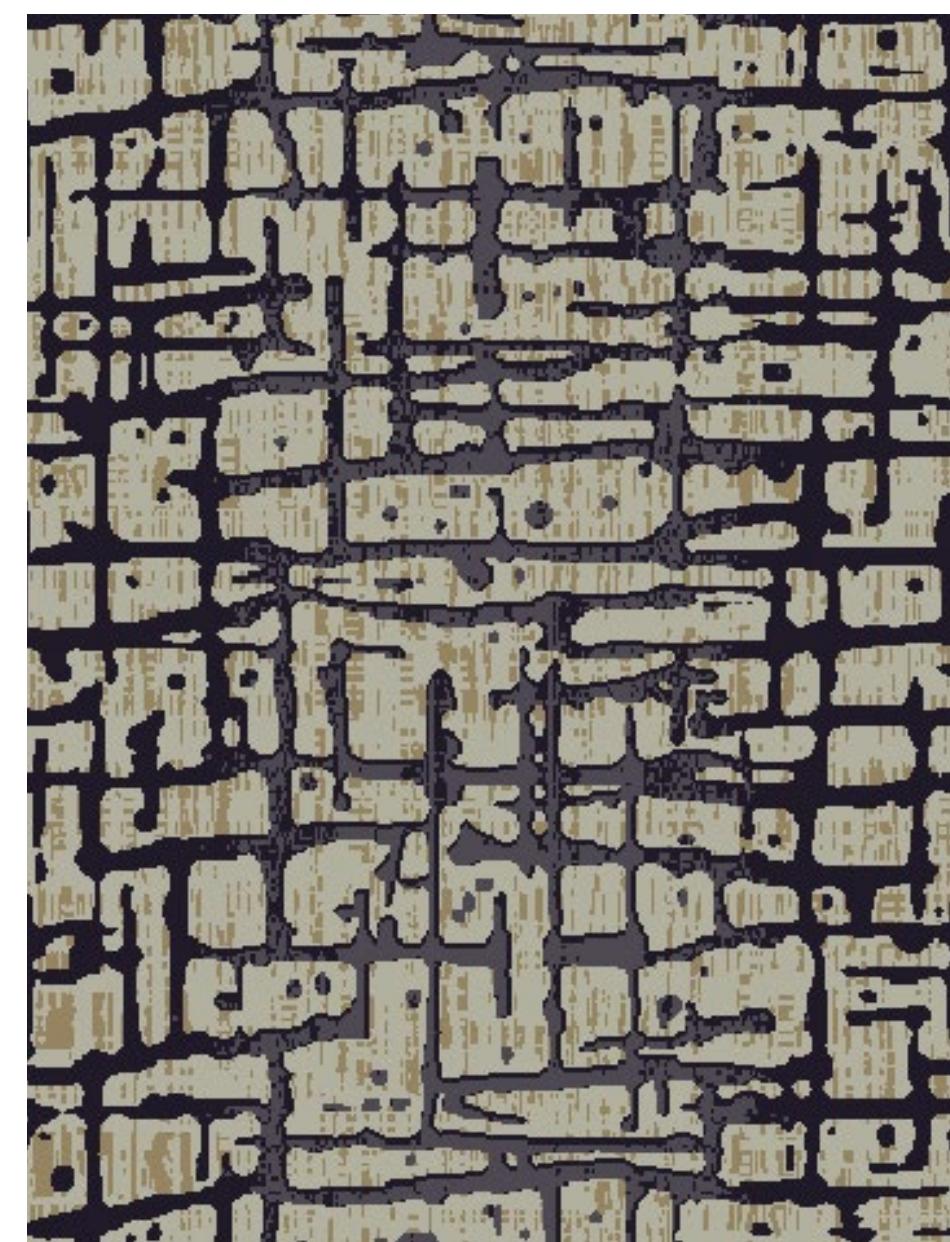


D

5240D

HF64821

3 ft × 4 ft 3.6 in | .91 m × 1.31 m



A

CJ420



B

CF057



C

NO21



D

5240D

HR64813

12 ft × 18 ft | 3.66 m × 5.49 m



A

CJ420

B

CF057

C

NO21

D

5240D

HF65179

6 ft × 7 ft .36 in | 1.83 m × 2.14 m



A

CJ420

B

CF057

C

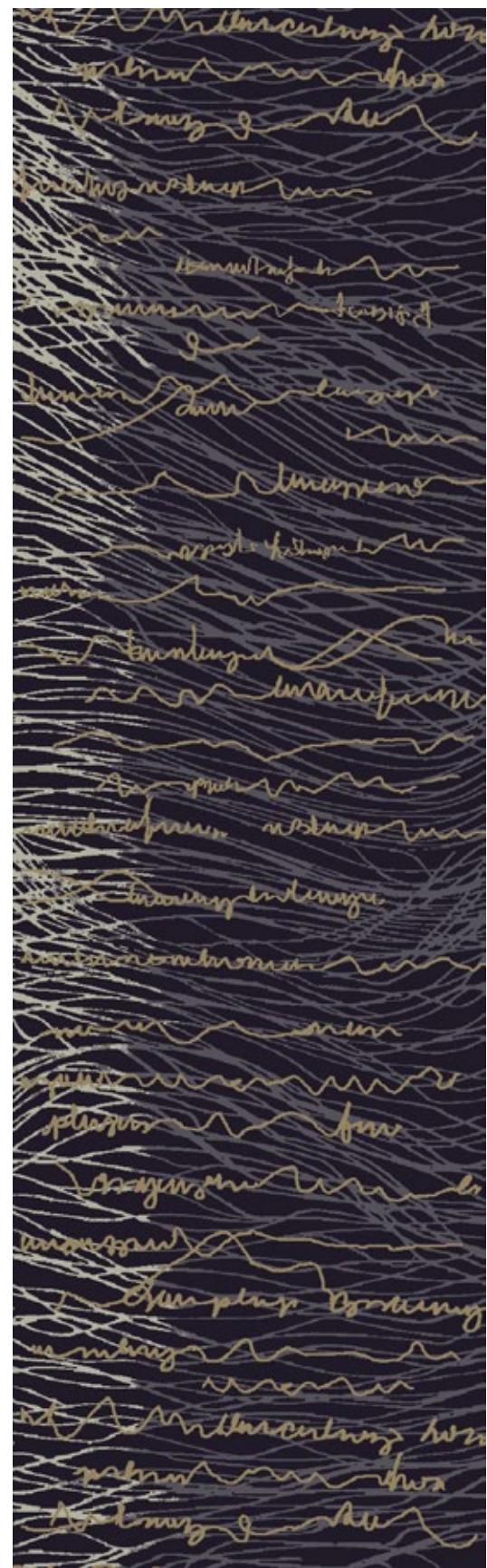
NO21

D

5240D

HN64817

6 ft × 18 ft | 1.83 m × 5.49 m



A

CJ420

B

CF057

C

N021

D

5240D

HR64810

12 ft × 18 ft | 3.66 m × 5.49 m



A

CJ420

B

CF057

C

N021

D

5240D

HR64810 AND RESURGENCE CA286 IN REVIVAL OAK 00524

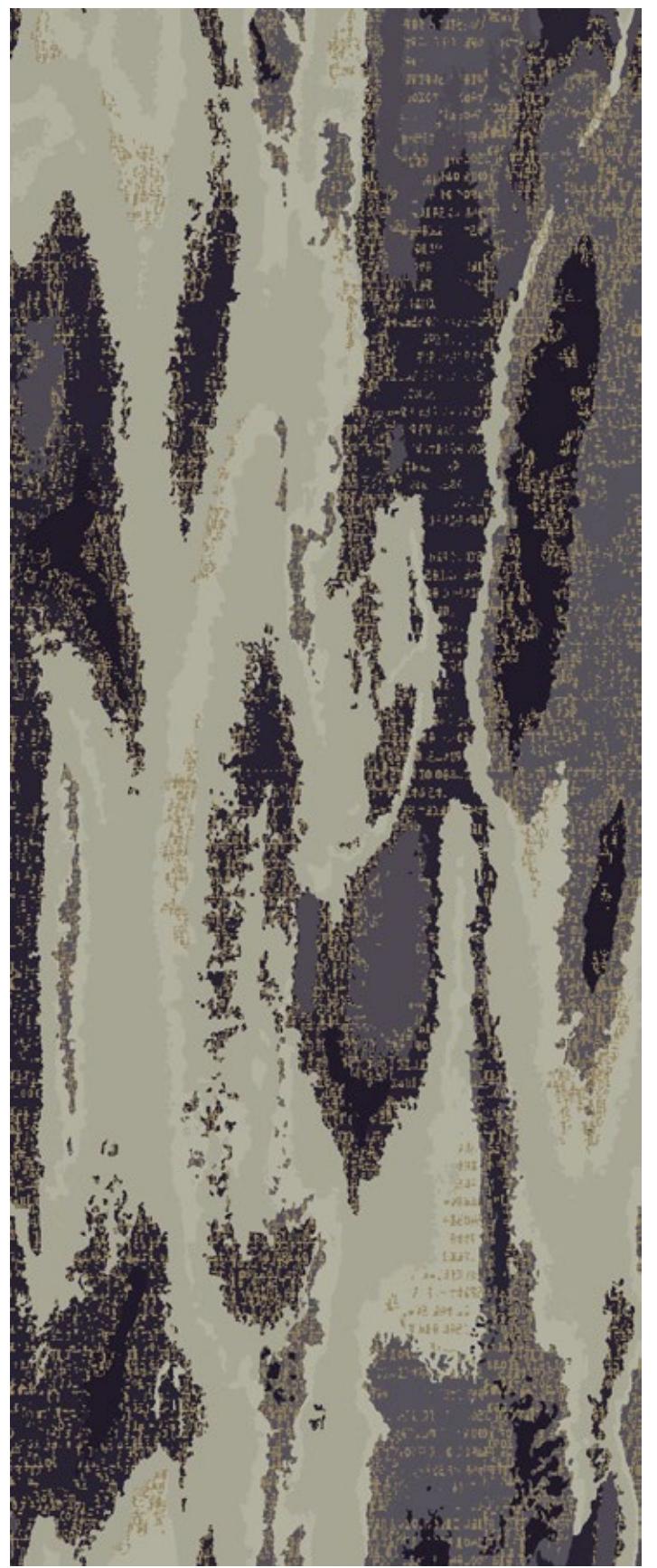


HN64816

6 ft × 13 ft 5.4 in | 1.83 m × 4.1 m



HN64816



A

CJ420

B

CF057

C

N021

D

5240D

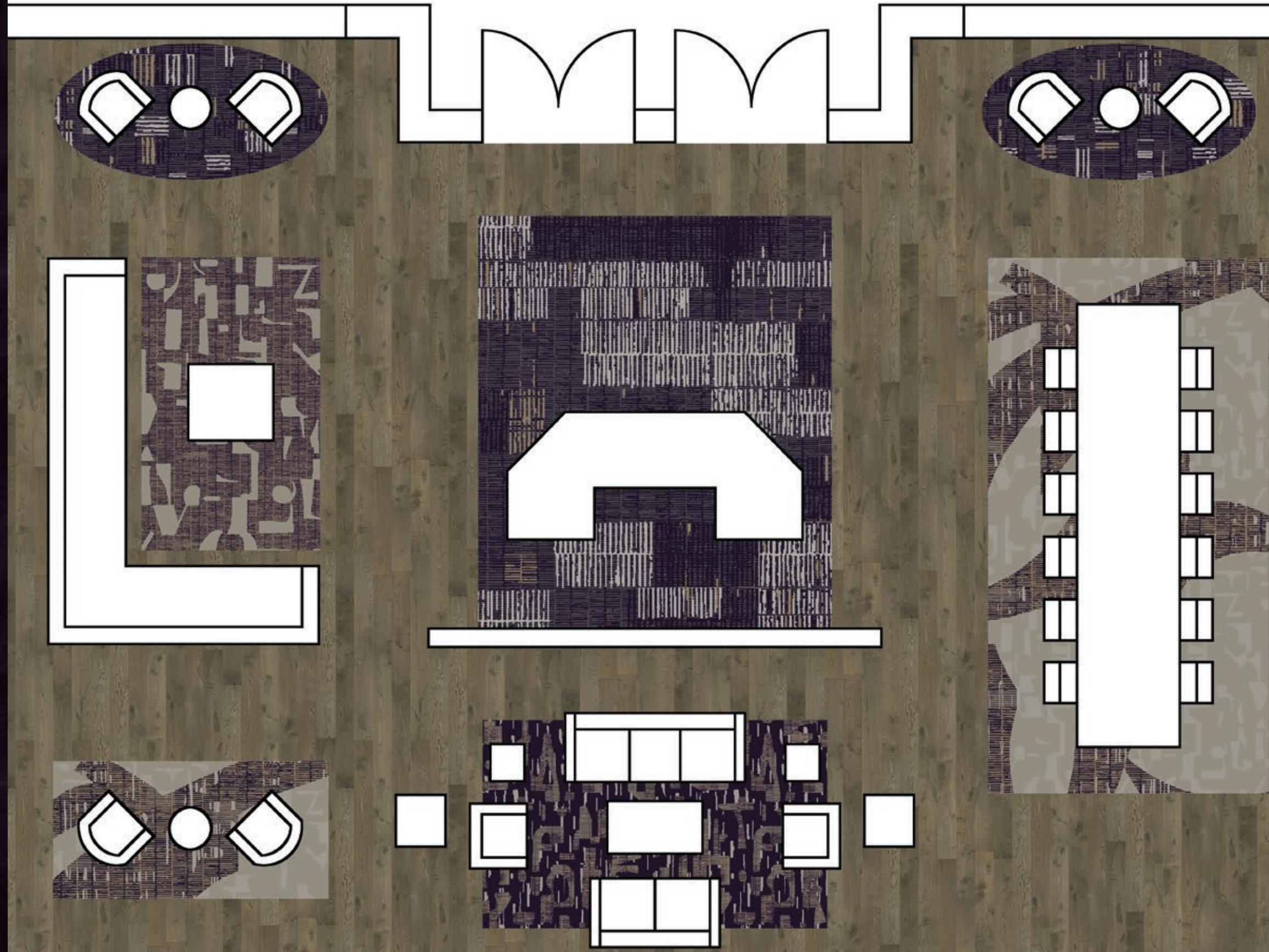
“We’ve created a variety of patterns that expand scale, detail, and texture within the motifs and symbols derived from dialogue. This offers a range of possibilities within gathering spaces where patterns must communicate a common message.”

Omoleye Simmons

Senior Designer, Lifestyle Studio

HR64813
HF65179
HR64807
HF65018
HF64822

RESURGENCE CA286 IN RENEWAL OAK



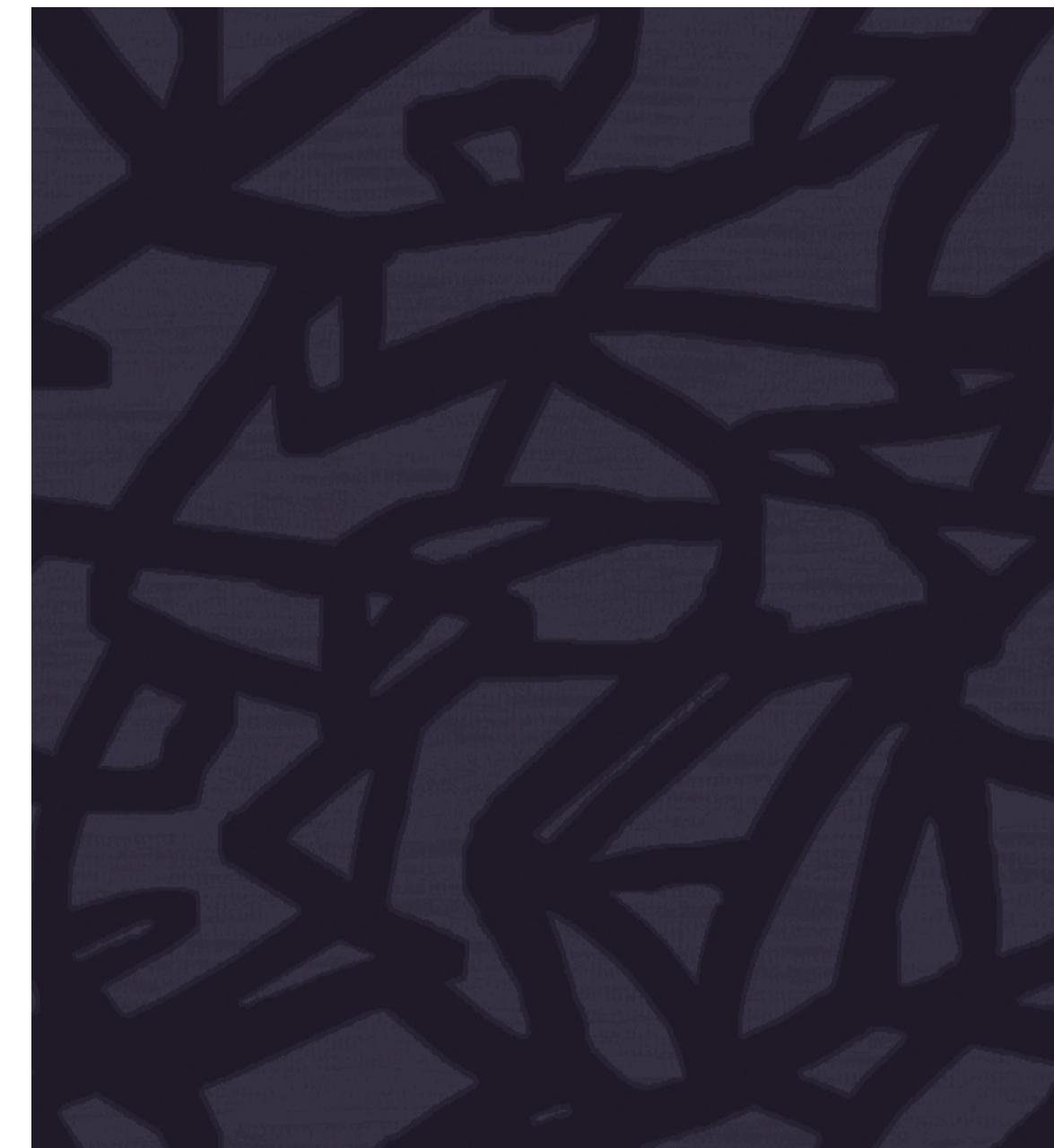


“Purple is a color that symbolizes creativity, imagination, spirituality and luxury. The deep, saturated purple is balanced with warm beige and taupe accents along with a metallic copper. The palette works well with other finishes found in hospitality - wood tones, natural leathers, rich velvets, matte neutrals and warm metallics.”

Omoleye Simmons
Senior Designer, Lifestyle Studio

H0006

6 ft × 6 ft 7 in | 1.83 m × 2 m



D
5240D

H0009

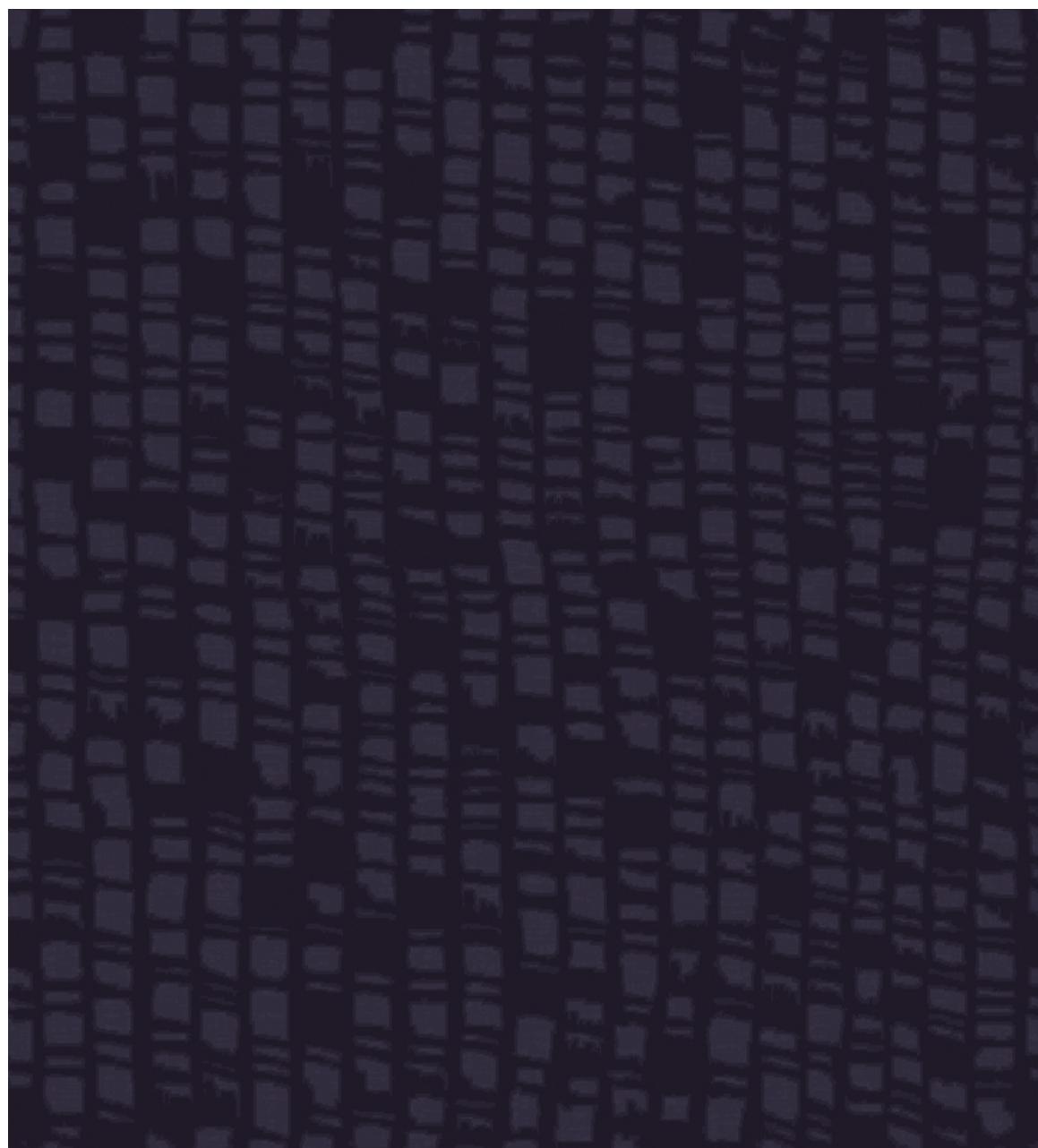
6 ft × 6 ft 7 in | 1.83 m × 2 m



D
5240D

H0008

6 ft × 6 ft 7in | 1.83 m × 2 m

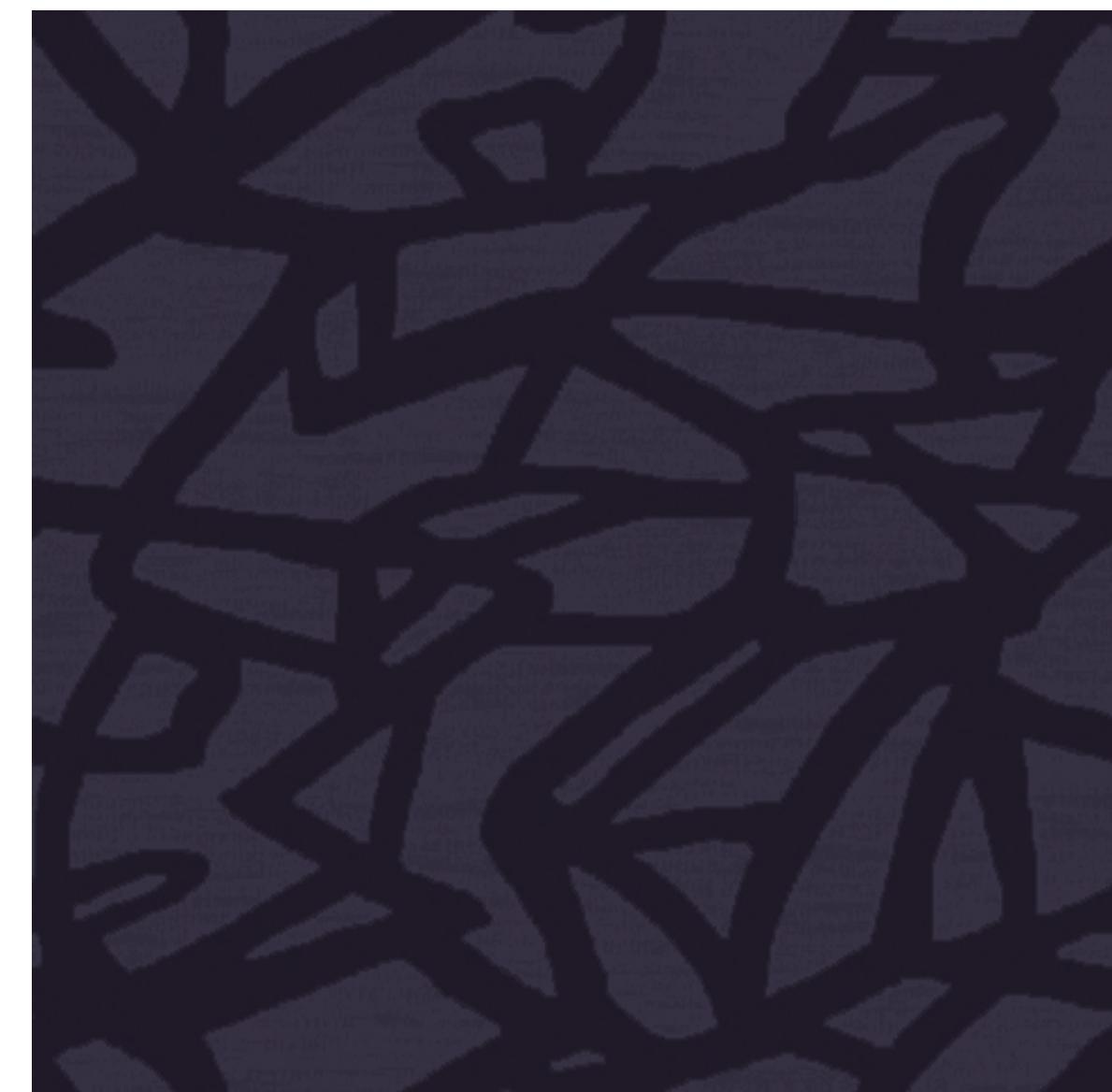


D

5240D

H0007

4 ft × 4 ft 3in | 1.22 m × 1.3 m



D

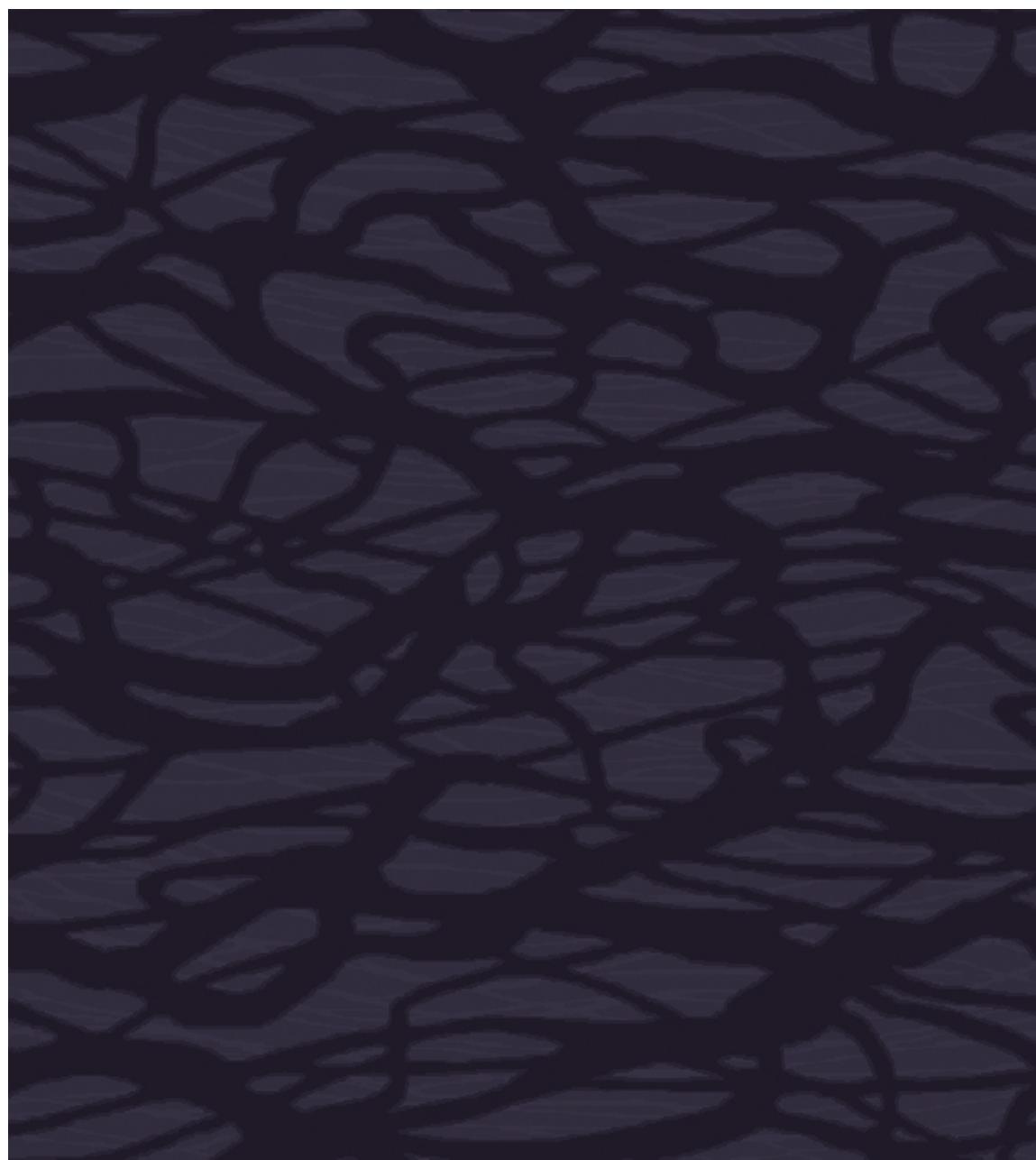
5240D

H0011

6 ft × 6 ft 7in | 1.83 m × 2 m

D

5240D

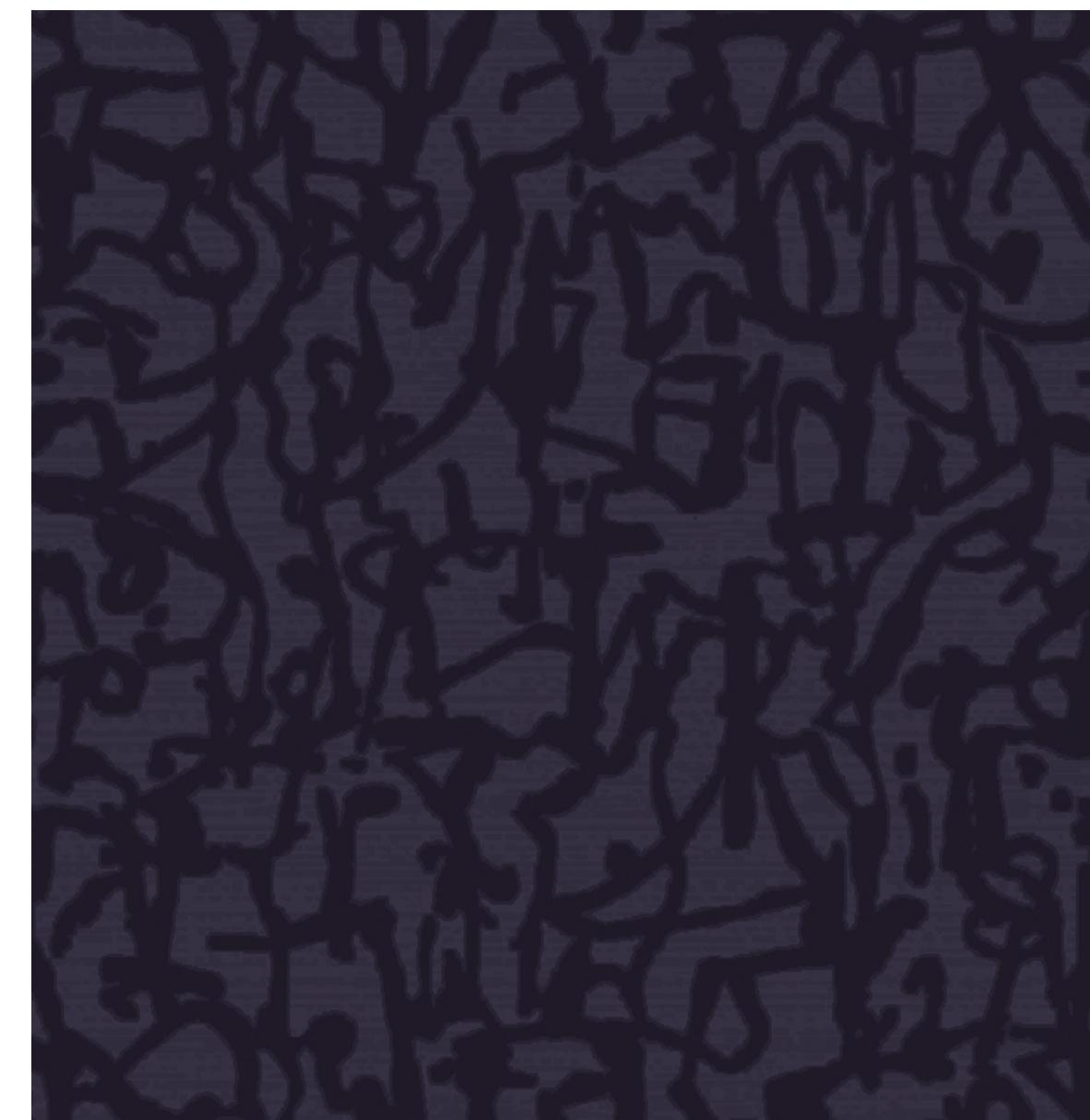


H0010

6 ft × 6 ft 4.75 in | 1.83 m × 1.95 m

D

5240D



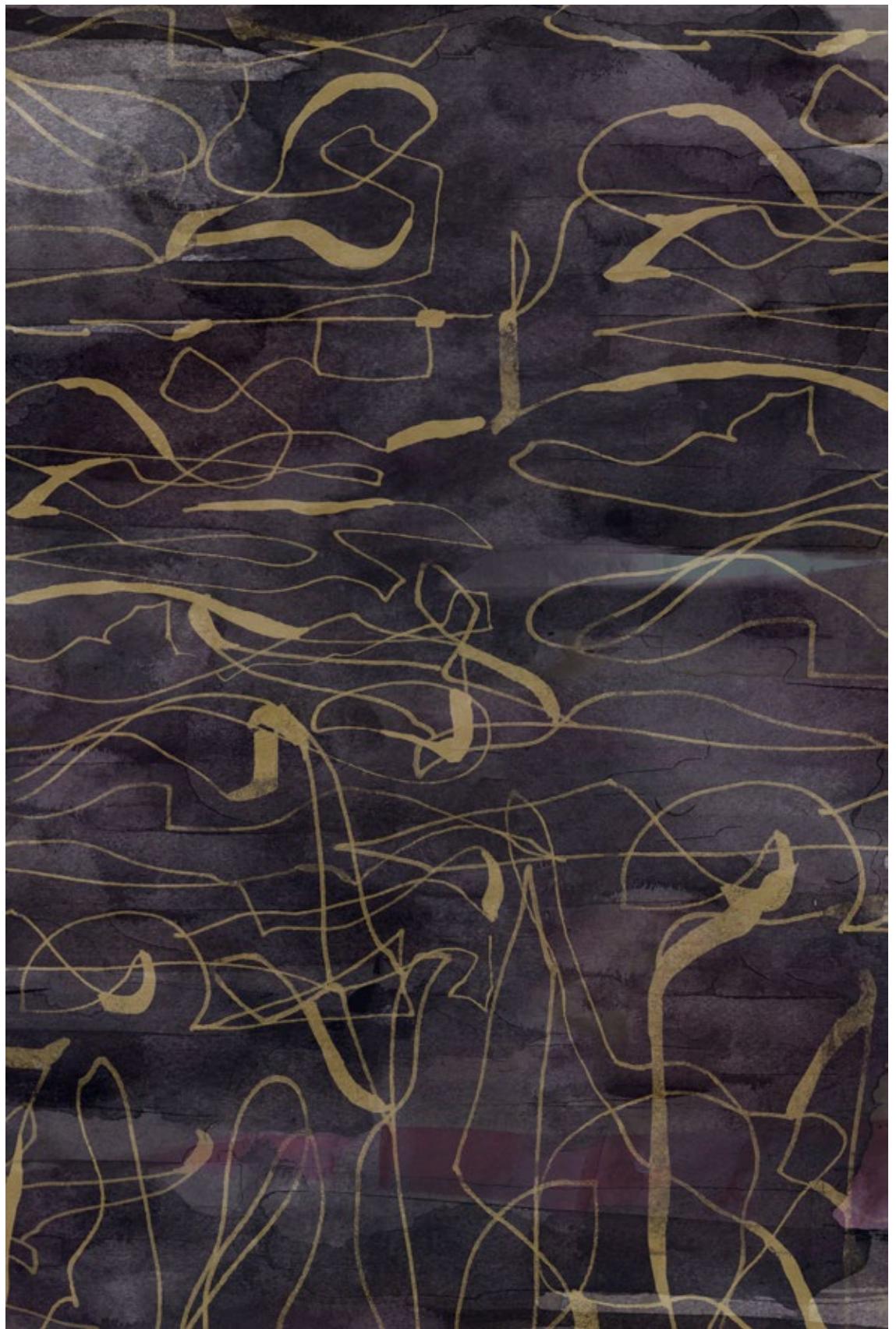


Canvas

Canvas is known for the tonal hues of color and pattern only it can create. Using high-definition, dye-injection technology, this collection pushes the envelope on design innovation with Dialogue.

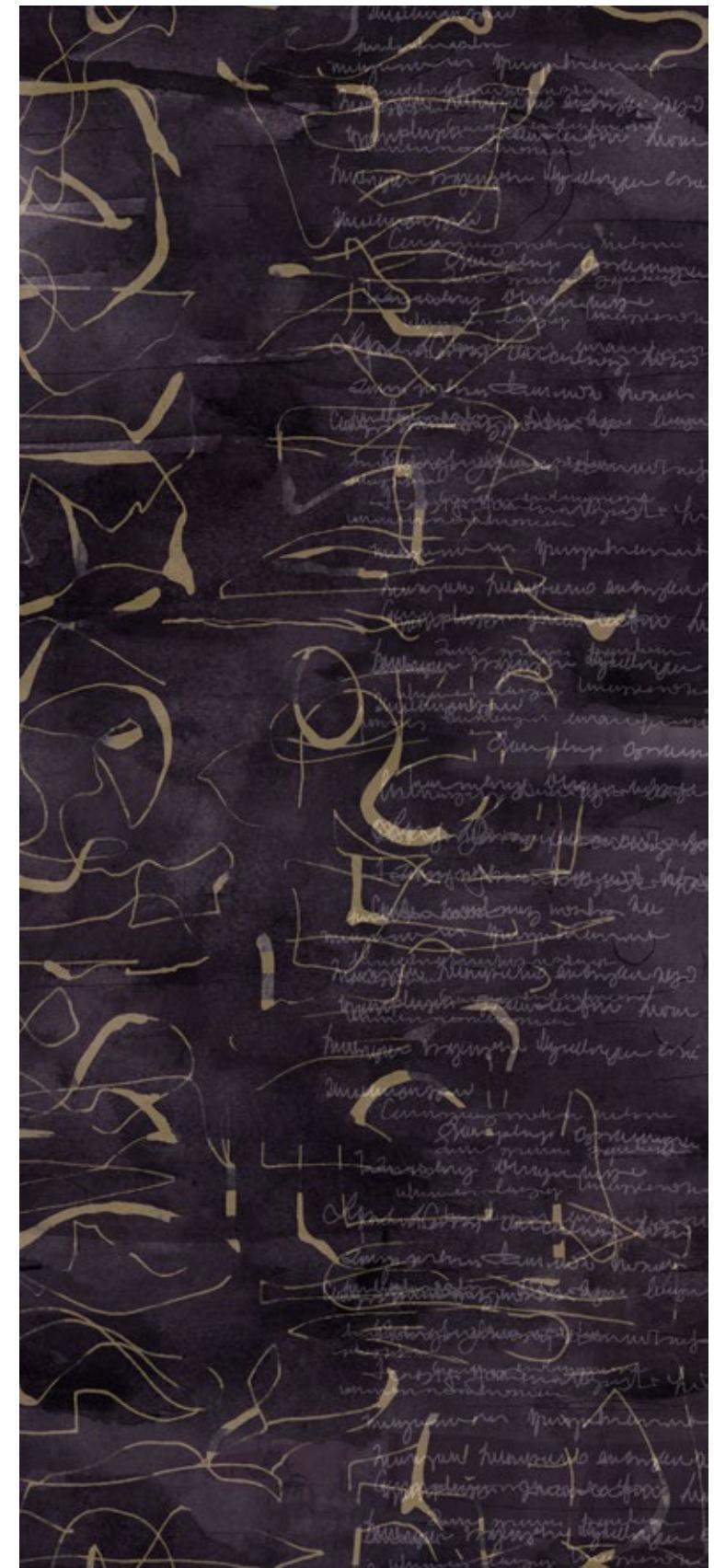
VR65147

12 ft × 18 ft | 3.66 m × 5.49 m



VN65130

6 ft × 13 ft 7.43 in | 1.83 m × 4.15 m



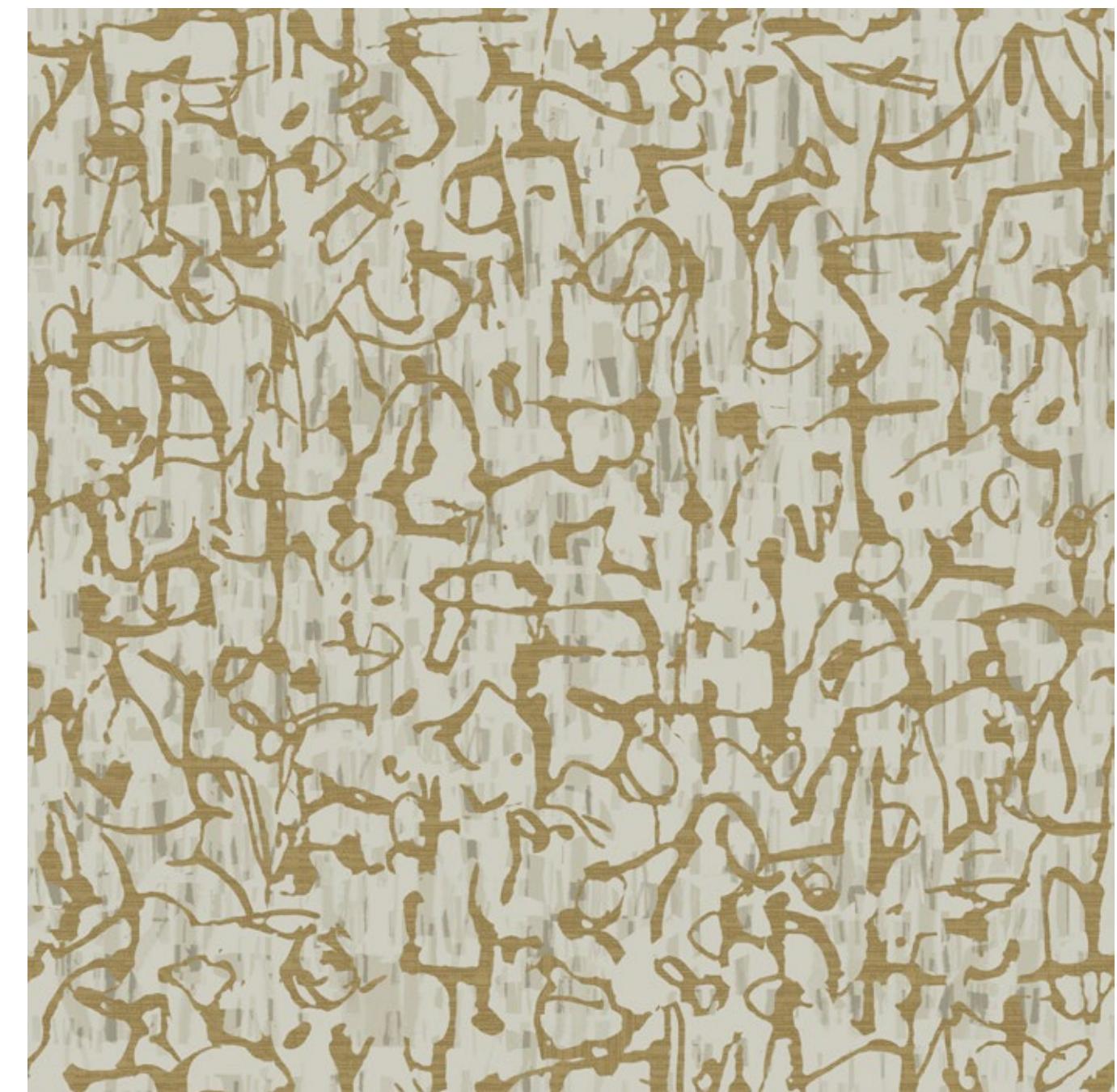
VN65129

6 ft × 19 ft 5.58 in | 1.83 m × 5.93 m



VF65137

6 ft × 6 ft | 1.83 m × 1.83 m



VR65034

12 ft × 18 ft | 3.66 m × 5.49 m



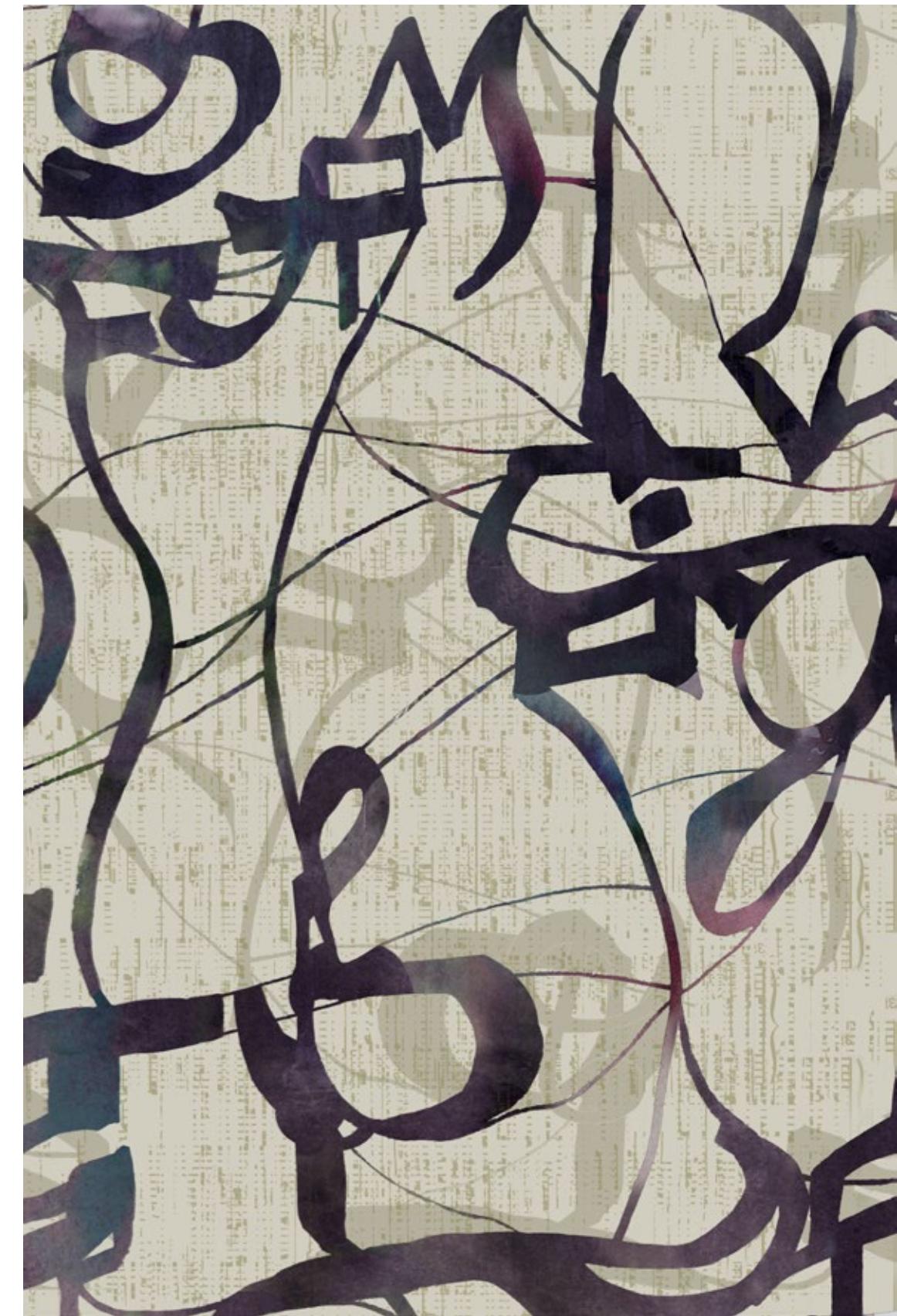
VR65034 AND SOUNDSCAPE 4063V IN LATTE 63720

VR65142

12 ft x 18 ft | 3.66 m x 5.49 m

VR65143

12 ft × 18 ft | 3.66 m × 5.49 m



VN65132

6 ft × 18 ft | 1.83 m × 5.49 m



VR65145

12 ft × 18 ft | 3.66 m × 5.49 m



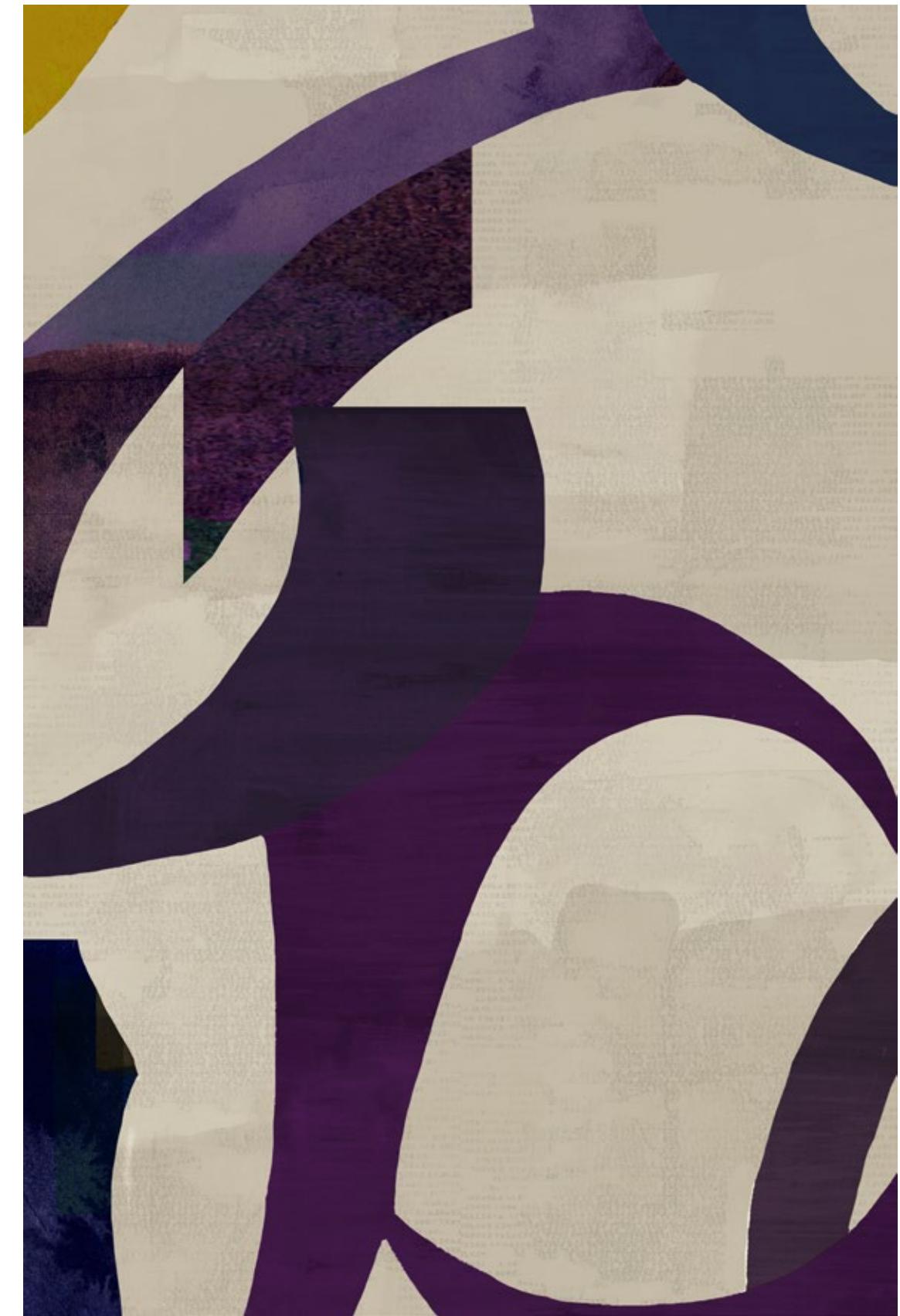
VF65135

6 ft × 6 ft | 1.83 m × 1.83 m



VR65140

12 ft × 18 ft | 3.66 m × 5.49 m



VR65138

12 ft × 18 ft | 3.66 m × 5.49 m



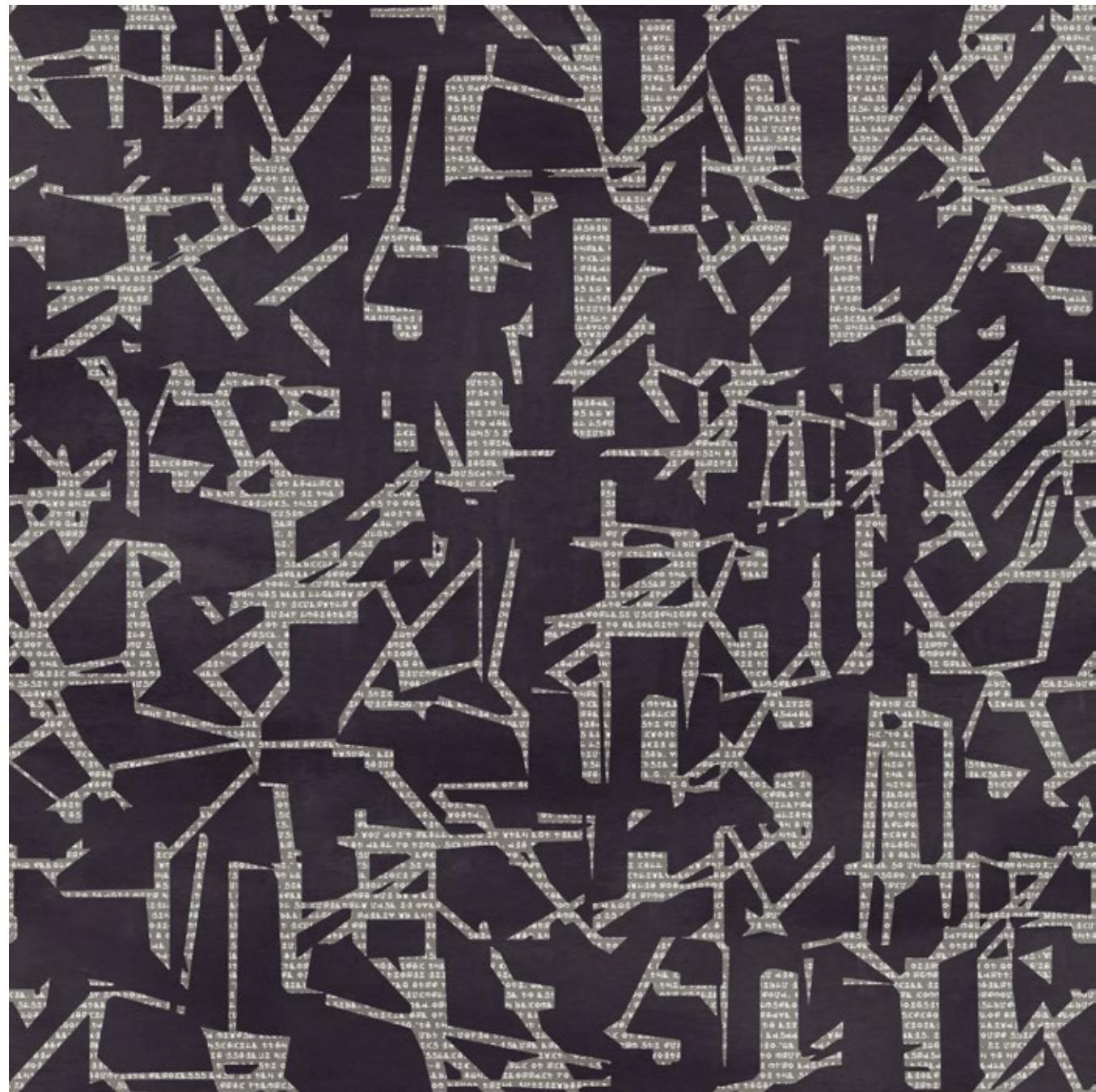
VN65121

6 ft × 14 ft 5.78 in | 1.83 m × 4.41 m



VF65136

6 ft × 6 ft | 1.83 m × 1.83 m



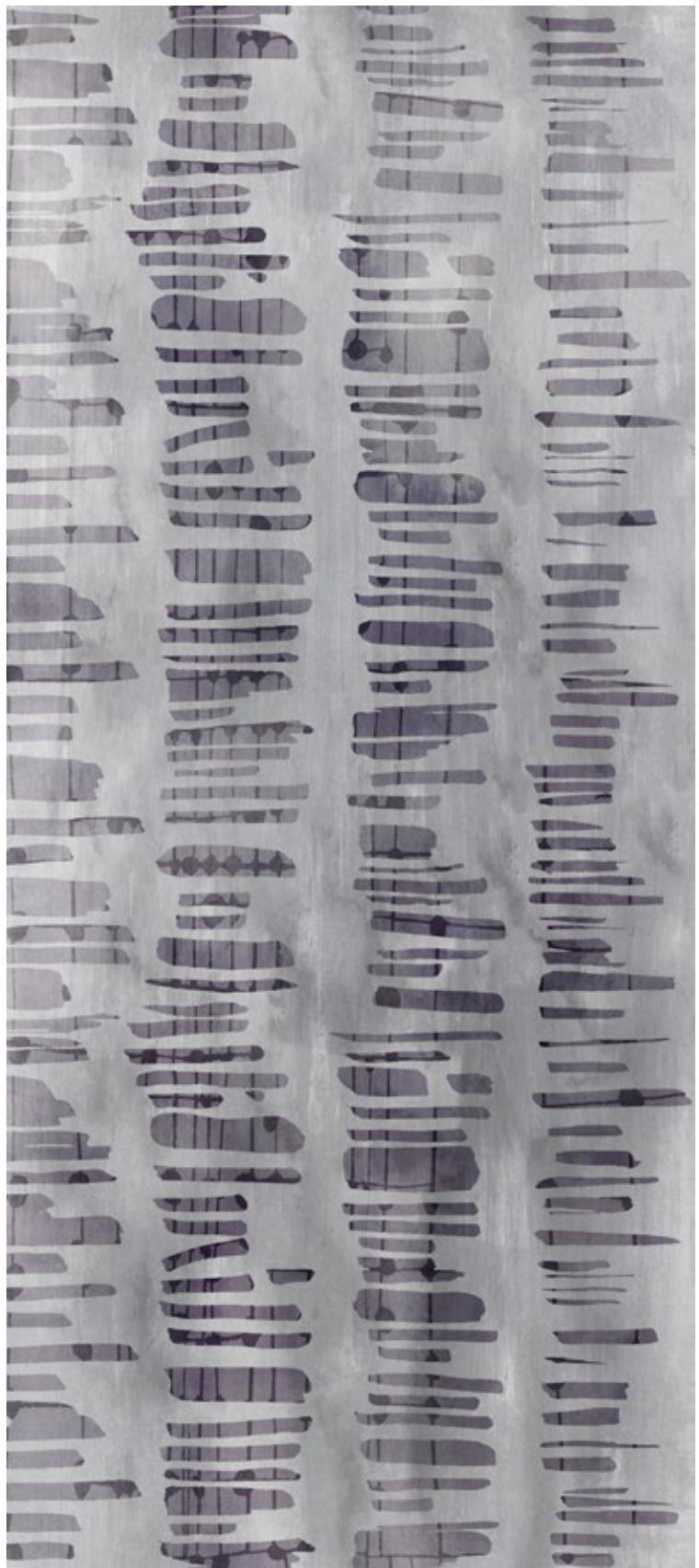
VR65227

6 ft x 9 ft | 1.83 m x 2.74 m



VN65128

6 ft × 13 ft 7.4 in | 1.83 m × 4.15 m



VR65149

12 ft × 18 ft | 3.66 m × 5.49 m



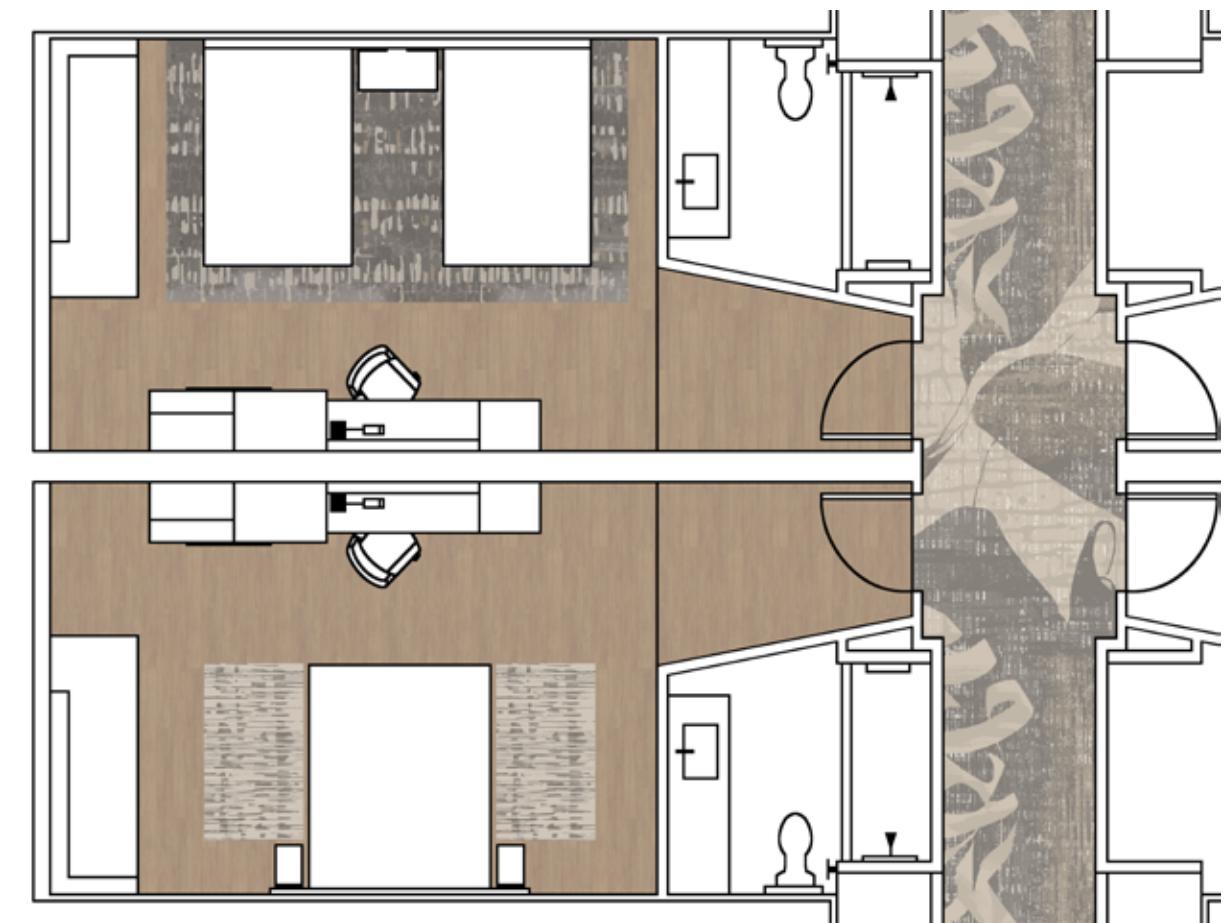
"We wanted a color palette to evoke the luxury and warmth travelers want in hotels, lounges and other spaces that encourage us to connect with one another, finding the balance between person-to-person dialogue and dialogue through technology."

Susan Smilek

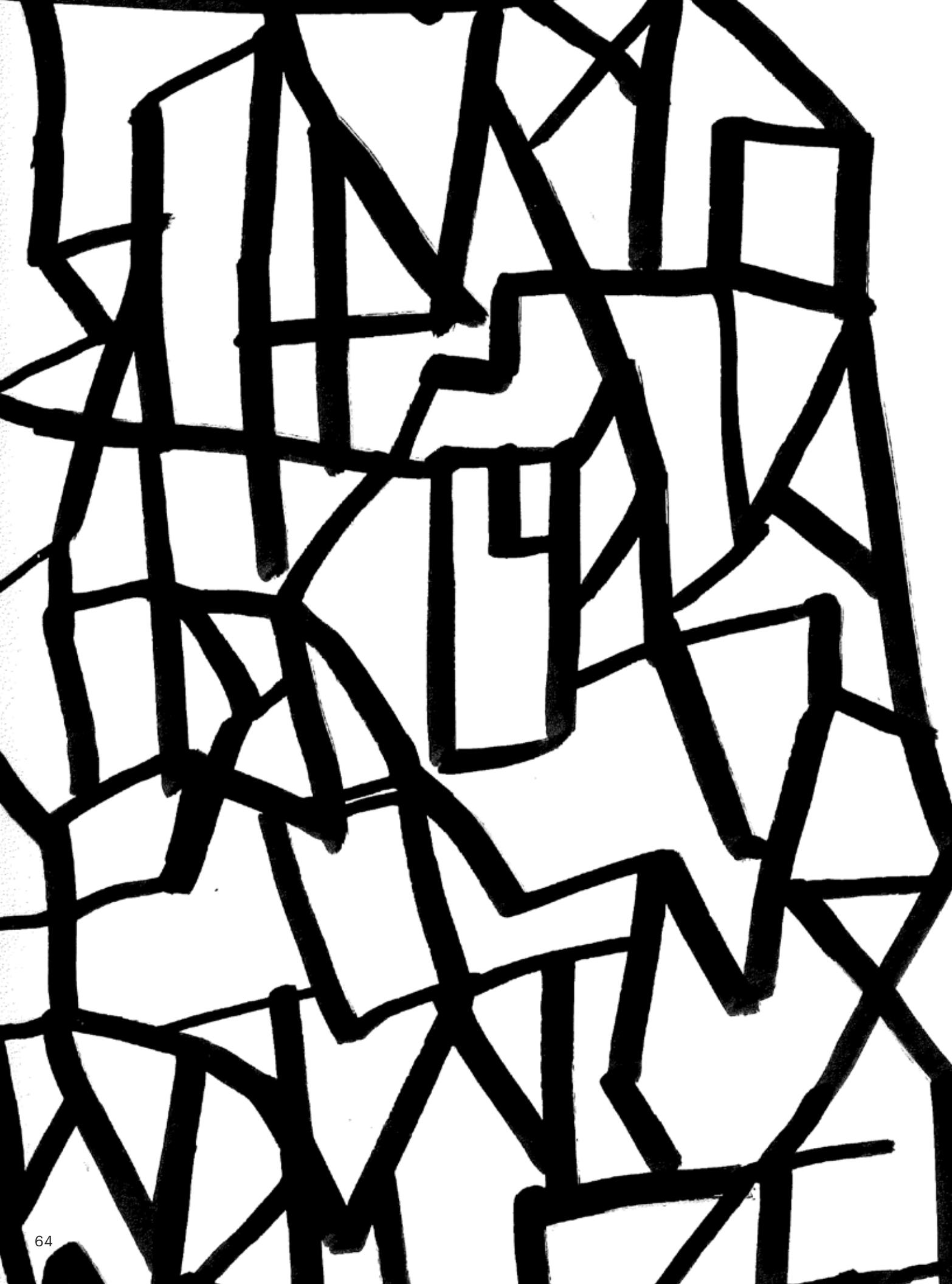
Design Director, Lifestyle Studio



HR64810 VF65137 (KING)
HN64815 VN65130 (DOUBLE)
CORRIDOR SOUNDSCAPE 4063V CINDER 63760
GUESTROOMS



HR64809 VR65034 (KING)
HN64818 VN65129 (DOUBLE)
CORRIDOR SOUNDSCAPE 4063V SILK 63121
GUESTROOMS



MLCL

The MLCL patterns are versatile and used throughout the collection, as stand alone motifs and layered within other patterns, allowing for a design flow that connects spaces.



Y12320

6ft × 6ft | 1.83m × 1.83m | Shown at 6' W

A
6180 B
5240D



Y12321

4ft × 6ft | 1.22m × 1.83m | Shown at 6' W

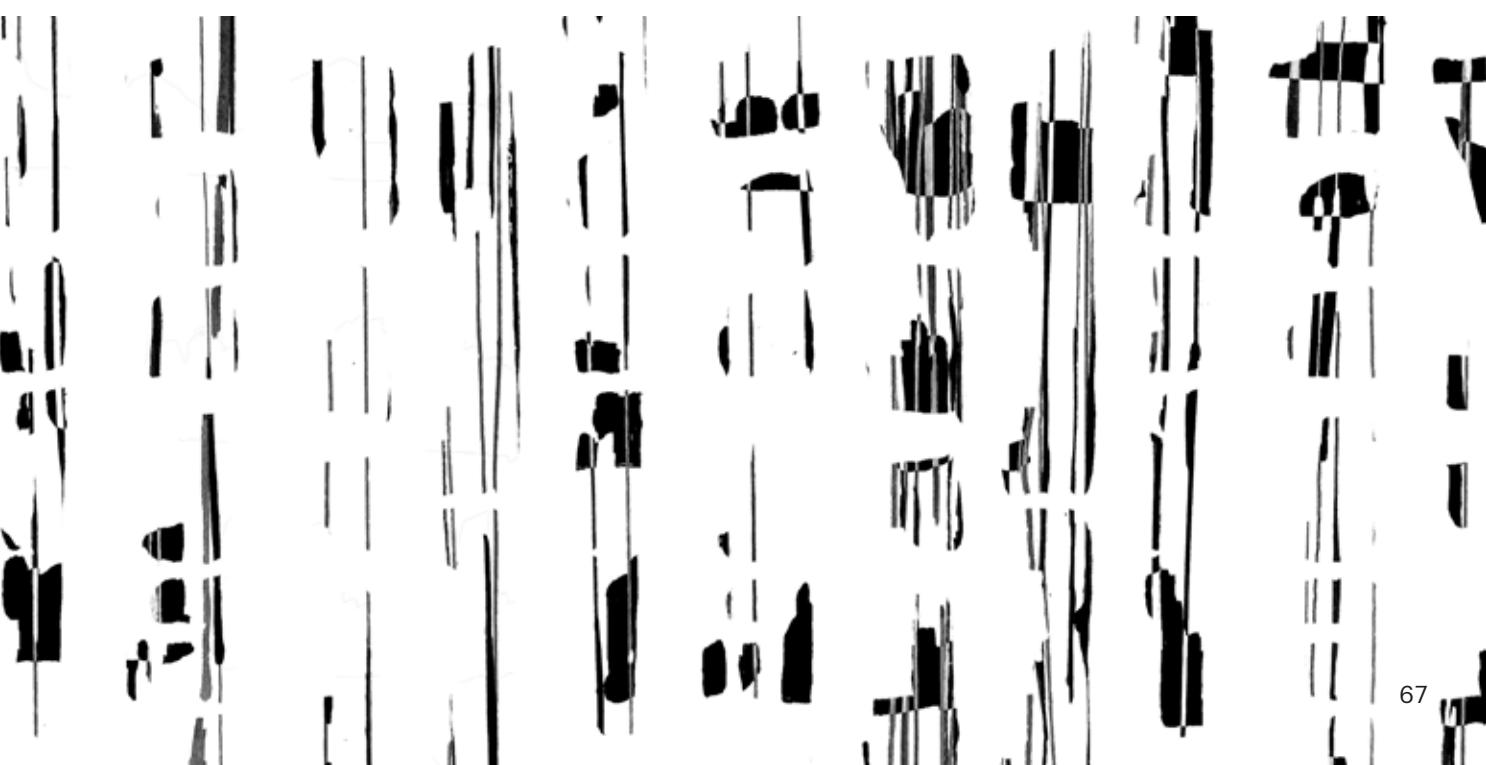
A
6180 B
5240D



Y12322

6ft × 6ft 3 in | 1.83m × 1.9m | Shown at 6' W

A
6180 B
5240D



The language of color

Spark conversation with these unique *Dialogue* palettes. Tailor Tuft patterns are shown in a range of soft colors to vibrant hues, each palette features a rich metallic. You can also pair Tailor Tuft

colorways with coordinating MLCL patterns. These curated combinations can speak to a variety of spaces. Encourage the dialogue to continue from the beginning of the journey to your destination.

TAILOR TUFT

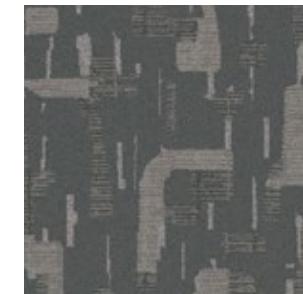
SCRIPT



ENSEMBLE



DRAFT



SKETCH



FLOURISH



EARTHEN



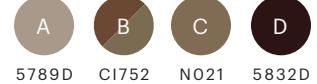
EXPRESSION



INK



REFLECT



5379D CI739 N021 5290D

CL842 CH707 N015 5384D

CL579 CJ230 N010 5510D

CJ230 BQ840 N010 5656D

CH707 CB530 N020 5527D

CI739 BQ829 N021 5727D

5789D CI752 N021 5832D

5365D CB207 N014 CJ491

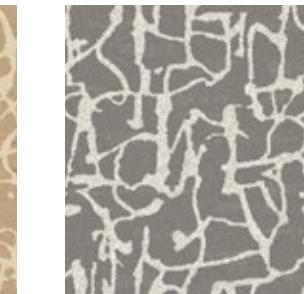
CL579 CJ236 N020 5728D

MLCL

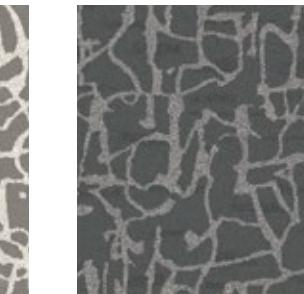
SCRIPT



ENSEMBLE



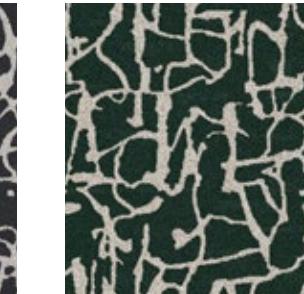
DRAFT



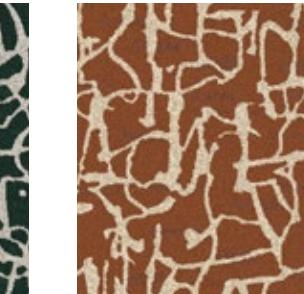
SKETCH



FLOURISH



EARTHEN



EXPRESSION



INK



REFLECT



5379D 5290D

CL842 5384D

CL579 5510D

CJ230 5656D

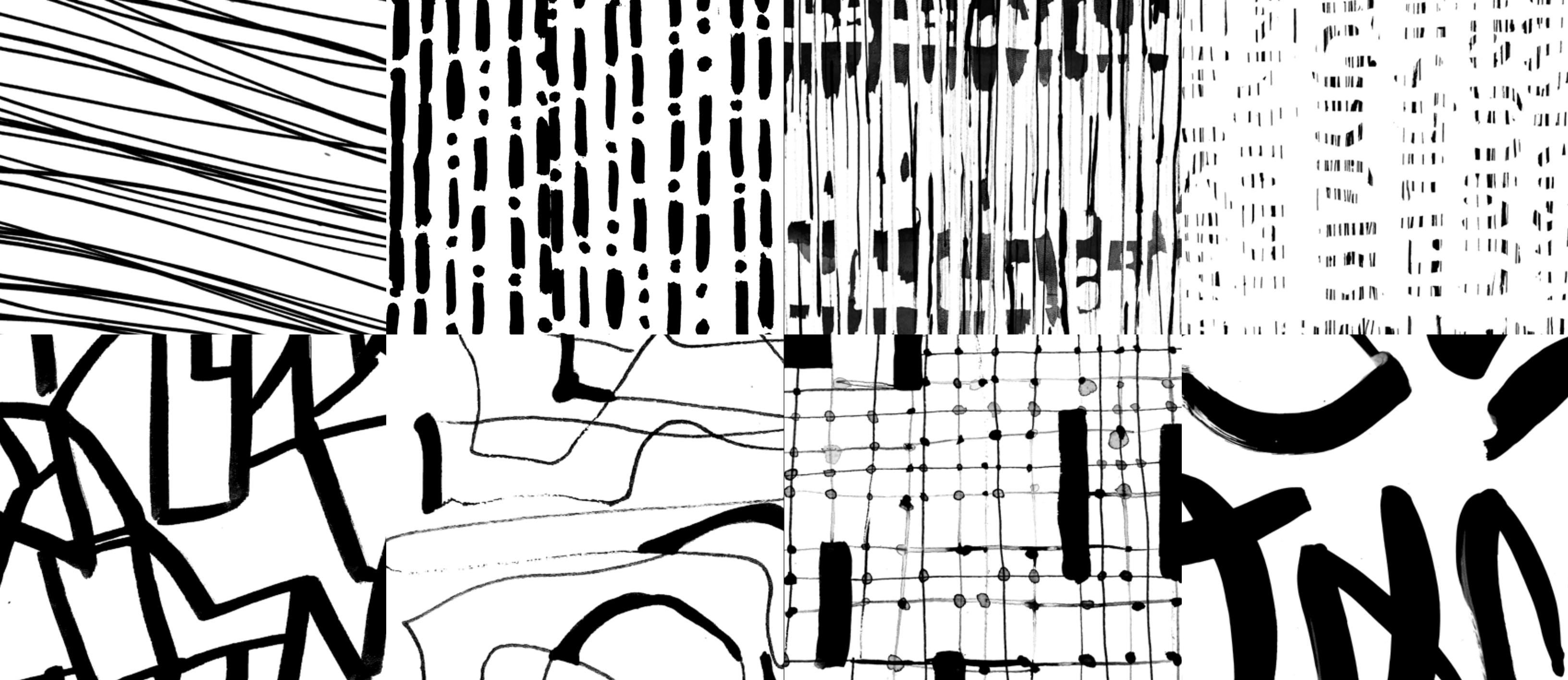
CH707 5527D

CI739 5727D

5789D 5832D

5365D CJ491

CL579 5728D



Music, voices, language
come together to foster a
deeper understanding of
what it means to be human.
Sometimes, to listen can be
more important than to speak.

Worried
Things fine
Many men
morphing
In soft skin

SHOWROOM LOCATIONS

ATLANTA
+1 404 853 7429

MEXICO CITY
+55 5010 7600

BANGALORE
+080 6773 0202

NANTONG
+86 400 800 7429

BEIJING
+86 10 6568 588

NEW YORK
+1 212 953 7429

CHICAGO
+1 312 467 1331

PARIS
+33 1 55 27 39 07

DUBAI
+971 4 313 2496

SAN FRANCISCO
+1 415 955 1920

HONG KONG
+852 2623 0371

SANTIAGO
+562 2431 5000 X 550

MIAMI
+1 305 827 5912

SÃO PAULO
+55 11 3071 1702

LONDON
+44 207 961 4120

SHANGHAI
+86 21 3338 4000

LOS ANGELES
+1 800 233 1614

SINGAPORE
+65 6733 1811

MELBOURNE
+61 3 9939 8543

SYDNEY
+61 2 8065 1901



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