

SYNCHRONIZE

FORMATIONS AND
CONNECTIVE MOVEMENT
ASCEND TO NEW HEIGHTS
WITH SYNCHRONIZE.

The sky is a spectacular symphony of cohesive movement, ready to be transformed in a single moment. The murmuration of bird flocks inspired us to design Synchronize, and this harmonious act of nature showcases what can be created when we move and flow together, creating moments of beauty and massive change.



ASCENSION RUG VR47722
Canvas dye-injection broadloom



UPWARD TILE VT47745
Canvas dye-injection carpet tile



WORKING TOGETHER

is all about being in sync with your desire for choice as well as customization. Offered in custom high-definition, dye-injection and tufted styles, Synchronize offers a wide variety of pattern scale, size and more to meet the diverse needs of the spaces you design.

CANVAS DYE-INJECTION BROADLOOM

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CANVAS DYE-INJECTION CARPET TILE

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TUFTED CUSTOM BROADLOOM

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DRAWN TOGETHER



Our designers were drawn to the natural phenomenon of murmuration, the flight of starlings working in unison, showcasing collaboration in its greatest form. As with hospitality and work spaces, connection creates its own innate rhythm. Movement ebbs and flows in wondrous random navigation where one step, one path, one space flows freely into another.

CANVAS
DYE-INJECTION BROADLOOM

ART TRANSFORMED

Synchronize Canvas broadloom becomes a unique starting point for your own creative aspirations. Use the patterns as they are, or change color, scale or design elements to make your own custom carpet. Using 76 DPI high-definition, dye-injection technology, Canvas broadloom achieves unlimited capabilities in color and style, capturing the watercolor backdrop of clouds with both abstract and realistic starlings in flight, pushing the boundaries of design. Canvas offers high-speed production without compromising color, detail, precision and performance.



ASCENSION RUG VR47722

Canvas dye-injection broadloom paired with Solitude LVT 0648V cottonwood 48120

ASCENSION RUG
VR47722 | size: 12' x 18' | 3.66 x 5.49 m



ASCENSION FIELD
VF47721 | repeat: 6' x 6' | 1.83 x 1.83 m



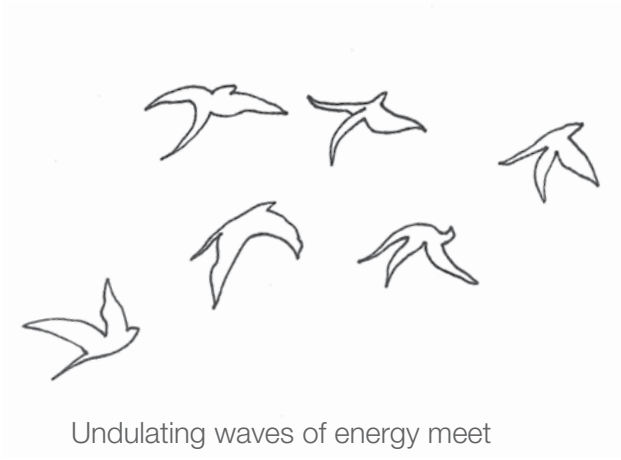


ASCENSION RUG VR47722
Canvas dye-injection broadloom

SWEEP FIELD
VF47737 | repeat: 6' x 6' | 1.83 x 1.83 m



UNDULATE CORRIDOR
VN47739 | repeat: 6' x 12' | 1.83 x 3.66 m



Undulating waves of energy meet
billowing clouds of starlings in
currents of captivating beauty.

UNDULATE FIELD
VF47738 | repeat: 6' x 6' | 1.83 x 1.83 m



UNDULATE RUG

VR47741 | size: 12' x 18' | 3.66 x 5.49 m



UNISON CORRIDOR

VN47742 | repeat: 6' x 9' 4" | 1.83 x 2.85 m



ALOFT RUG
VR47719 | size: 12' x 18' | 3.66 x 5.49 m



ALOFT CORRIDOR
VN47718 | repeat: 6' x 13' 7" | 1.83 x 4.12 m

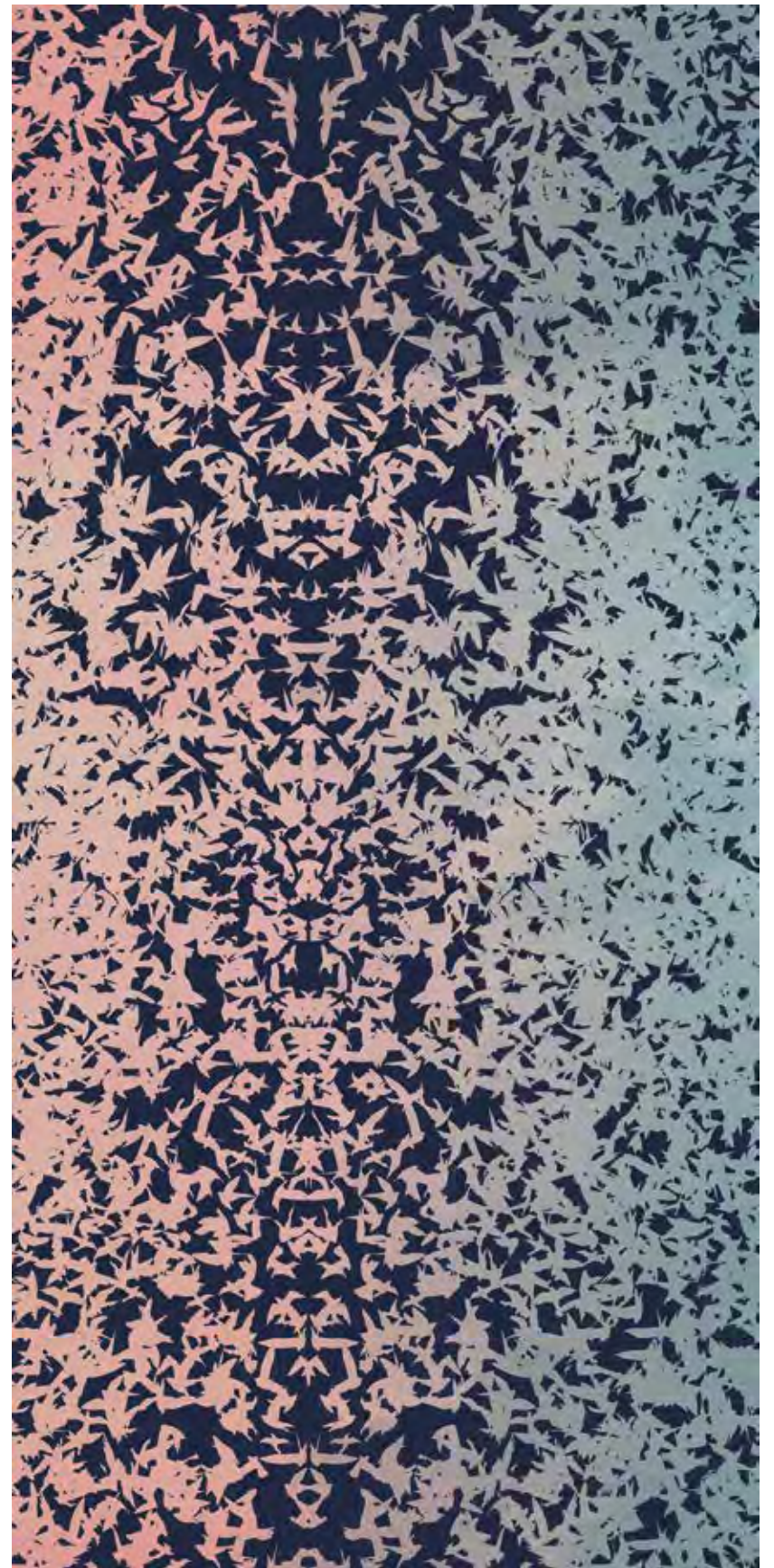


Clouds and other ethereal visions
of the sky, as viewed from the
ground below.



COALESCE CORRIDOR VN47724
Canvas dye-injection broadloom

COALESCE CORRIDOR
VN47724 | repeat: 6' x 12' 7" | 1.83 x 3.84 m



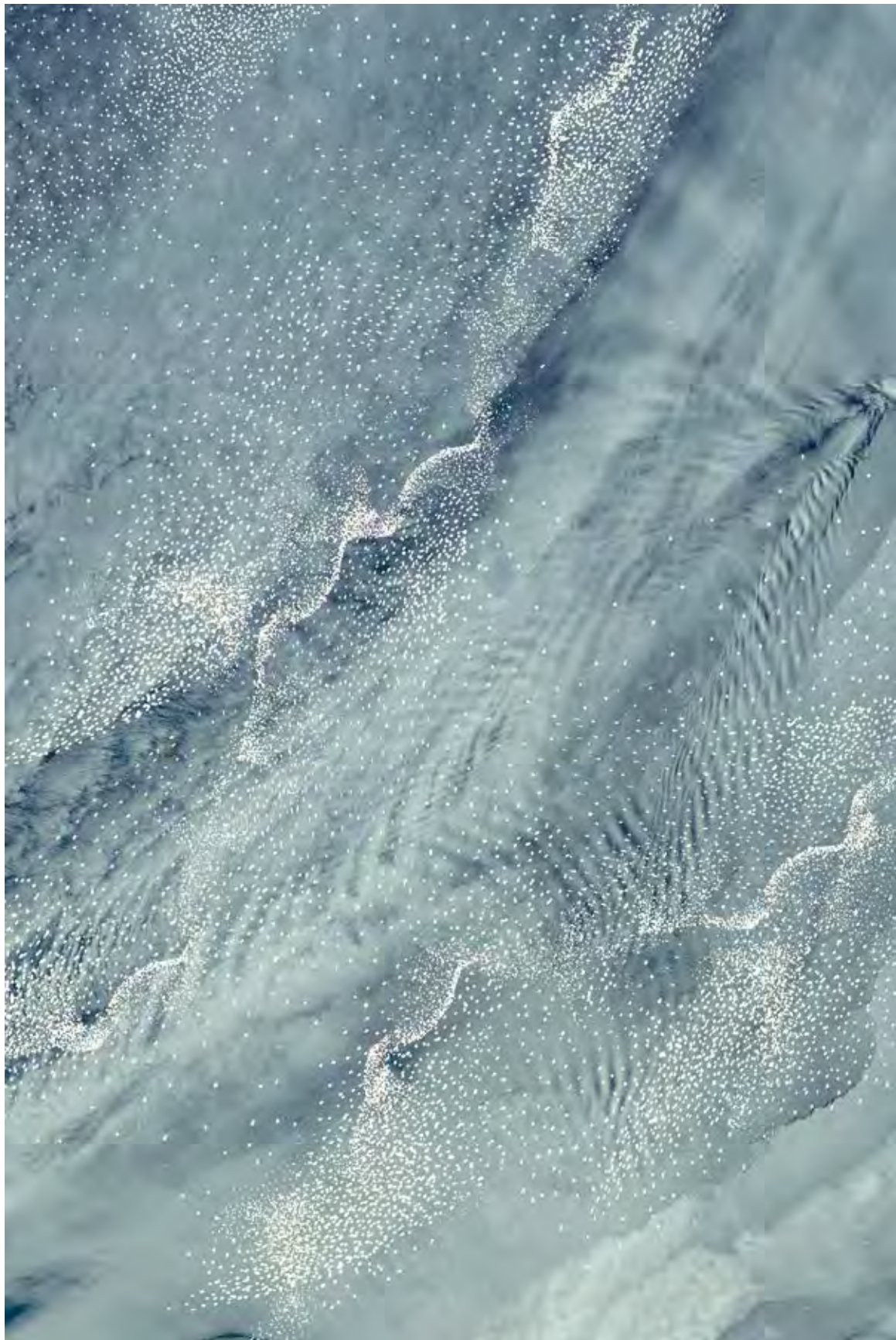
SKYWARD CORRIDOR
VN47733 | size: 6' x 10'5" | 1.83 x 3.18 m



SKYWARD CORRIDOR VN47733
Canvas dye-injection broadloom

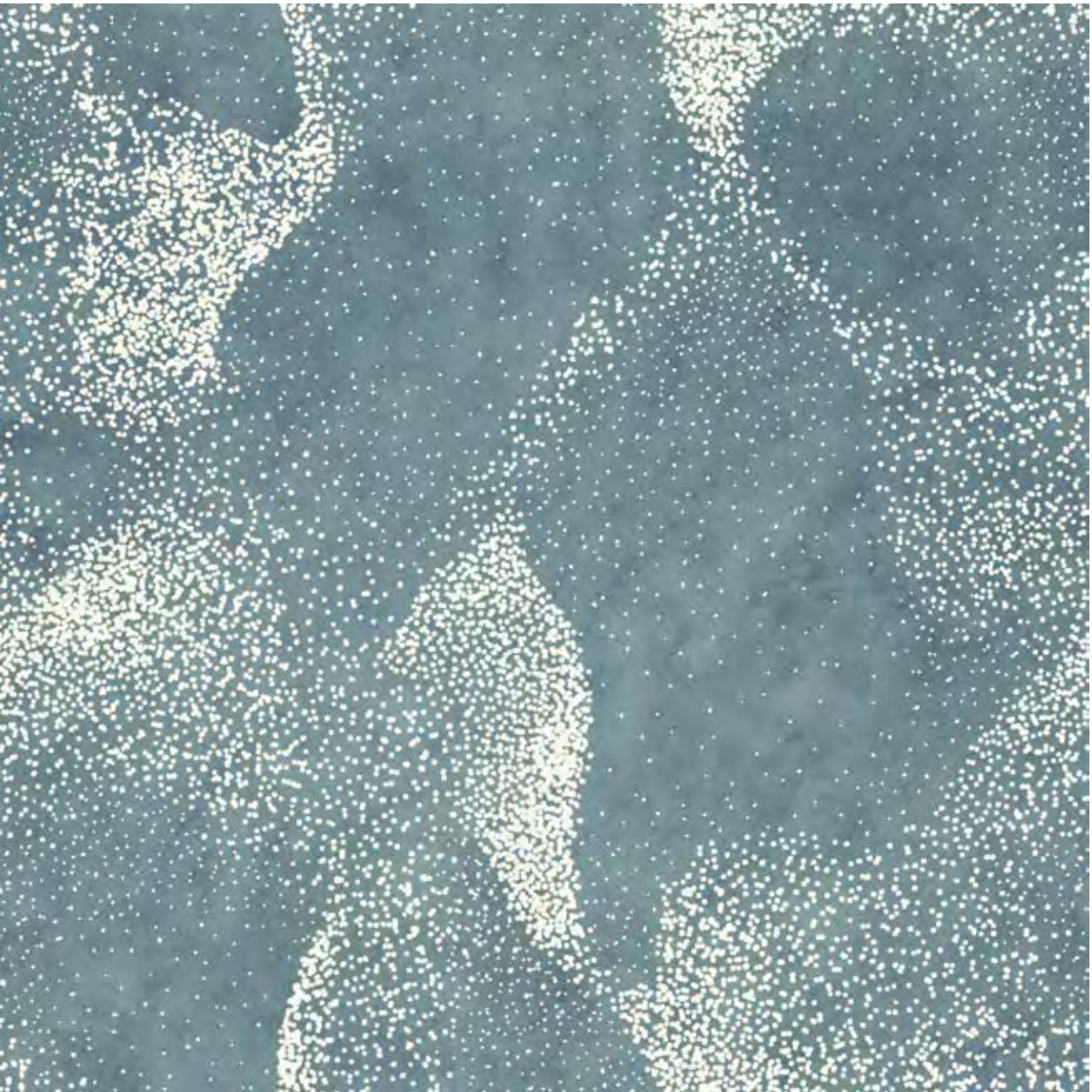
SKYWARD RUG

VR47735 | size: 12' x 18' | 3.66 x 5.49 m



SKYWARD FIELD

VF47734 | repeat: 6' x 6' | 1.83 x 1.83 m



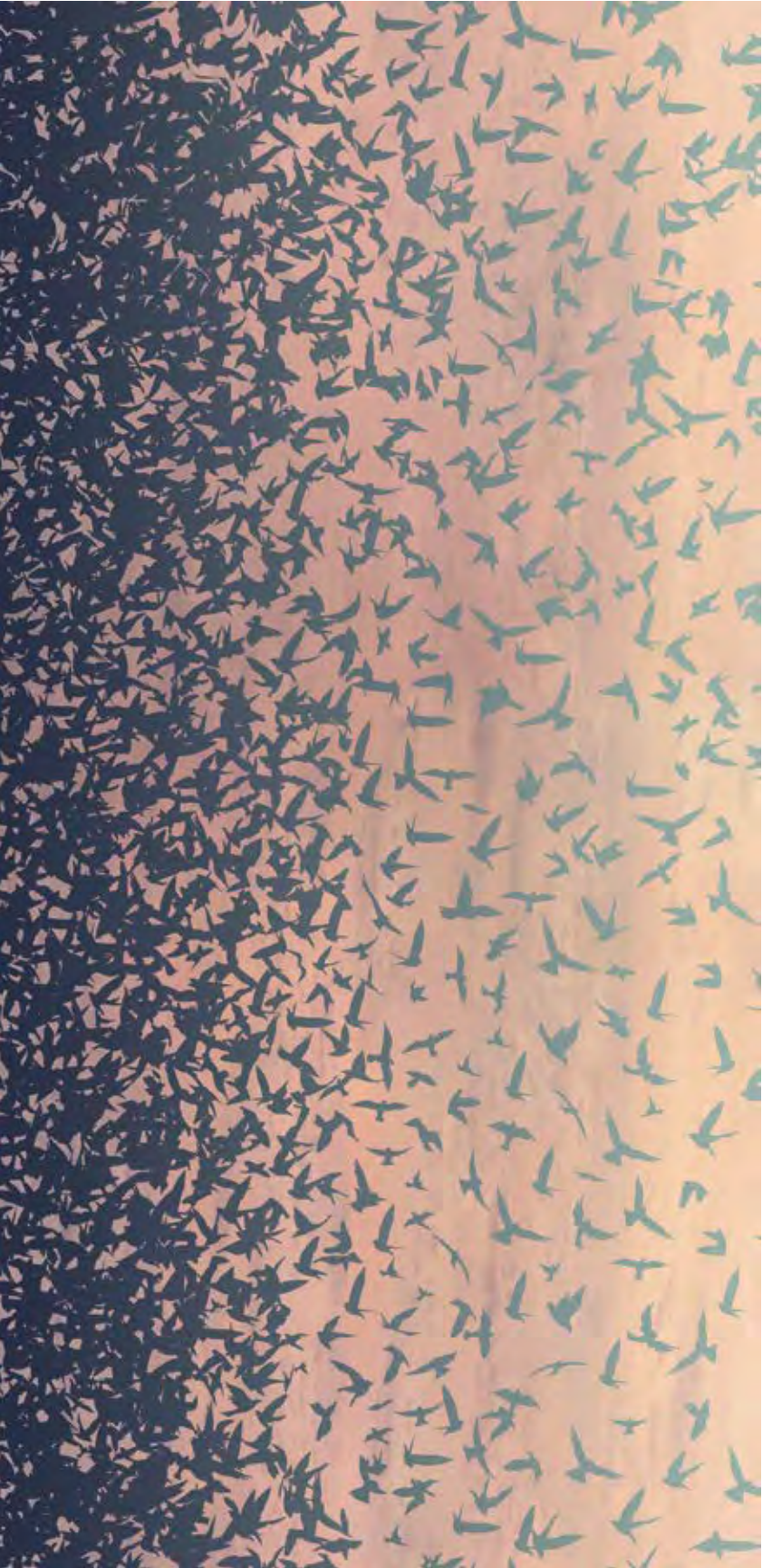
UPWARD RUG

VR47744 | size: 12' x 18' | 3.66 x 5.49 m



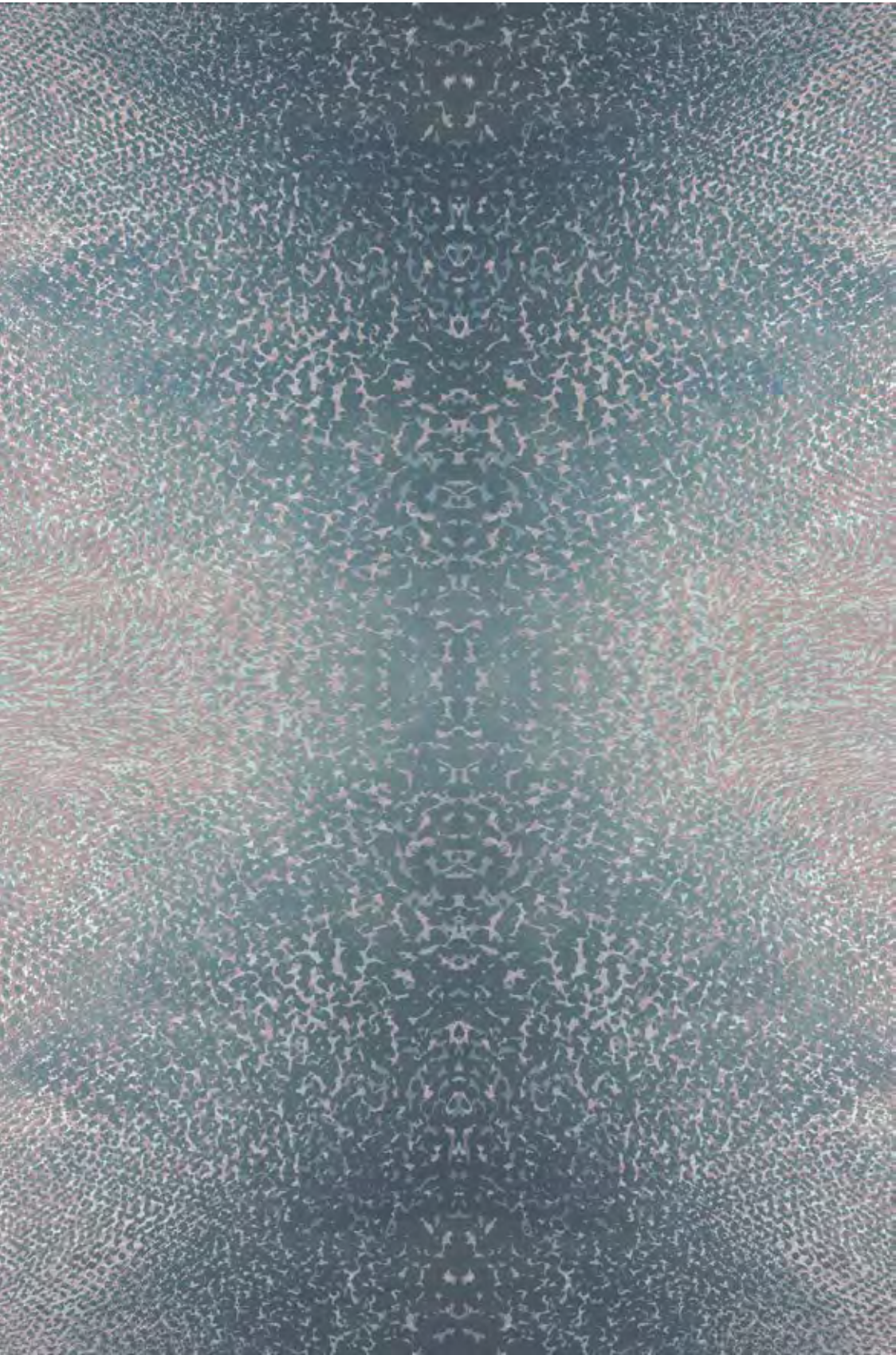
UPWARD CORRIDOR

VN47743 | repeat: 6' x 12' 4" | 1.83 x 3.76 m



MULTITUDE RUG

VR47729 | size: 12' x 18' | 3.66 x 5.49 m



MULTITUDE CORRIDOR

VN47730 | repeat: 6' x 13' 6.8" | 1.83 x 4.13 m



MULTITUDE FIELD

VF47731 | repeat: 6' x 6' | 1.83 x 1.83 m



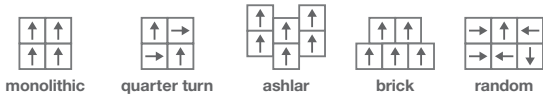
CANVAS

DYE-INJECTION CARPET TILE

TRANSFORMATIVE FLEXIBILITY

Create a cadence and build rhythm. Varying sizes of Canvas dye-injection carpet tile brings creativity to the floor with the same high-definition technology as Canvas broadloom. Carpet tile offers flexibility within a space to build scale with sweeping picturesque visuals, play with pattern or create intimate moments within a larger space. With unlimited color, the sky's the limit.

installation methods



All Canvas dye-injection tile patterns are designed to install randomly, creating beauty in unique, unpredictable patterning across the floor space.



SKYWARD TILE VT47736
Canvas dye-injection carpet tile

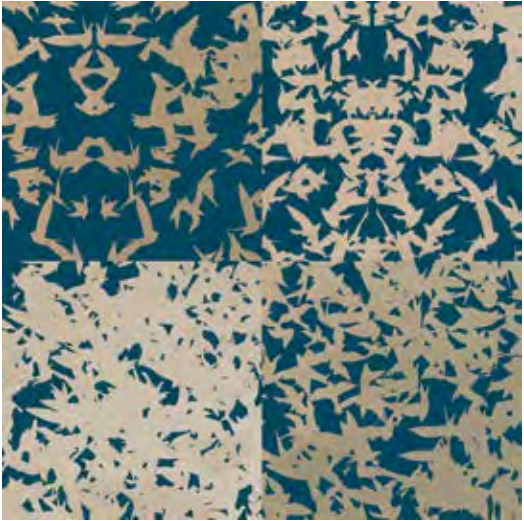
COALESCE TILE

VT47725 | size: 24' x 24' | 61 x 61 cm | monolithic



CUSTOM COLOR

The Synchronize design team curated these striking color palette combinations. Visit Foundry, our custom design tool, to explore unlimited color combinations at shawhospitality.com.



COALESCE TILE in ambient



COALESCE TILE in element

UPWARD TILE

VT47745 | size: 24' x 24' | 61 x 61 cm | monolithic



UPWARD TILE in ambient



UPWARD TILE in element



UPWARD TILE VT47745
dye-injection carpet tile

ASCENSION TILE

VT47723 | size: 24' x 24' | 61 x 61 cm | monolithic



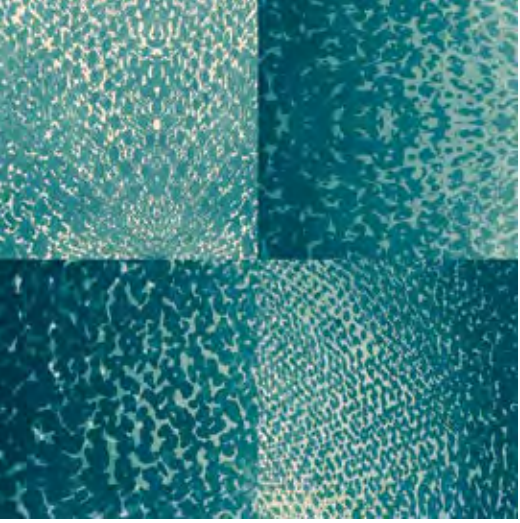
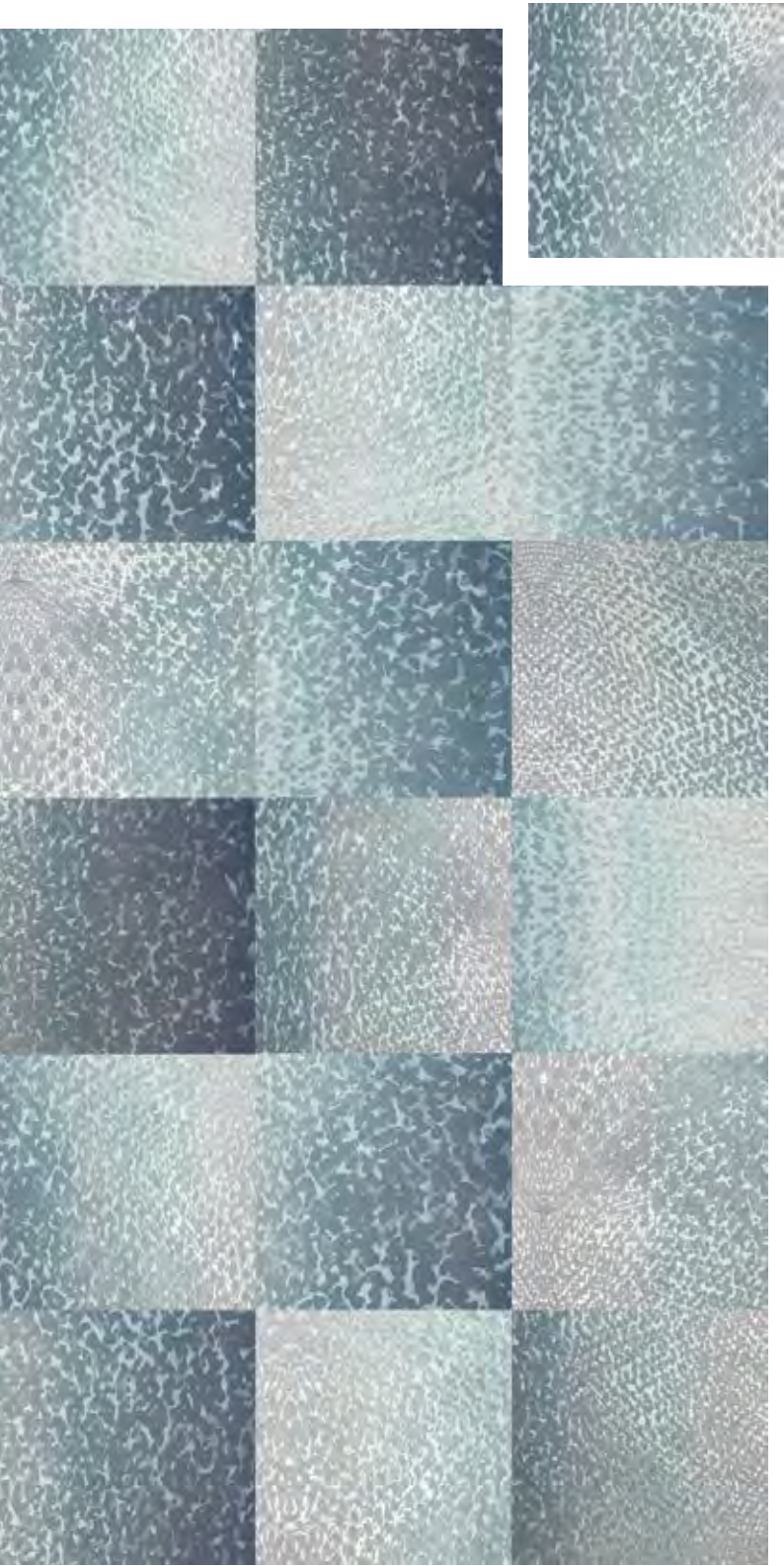
ASCENSION TILE in ambient



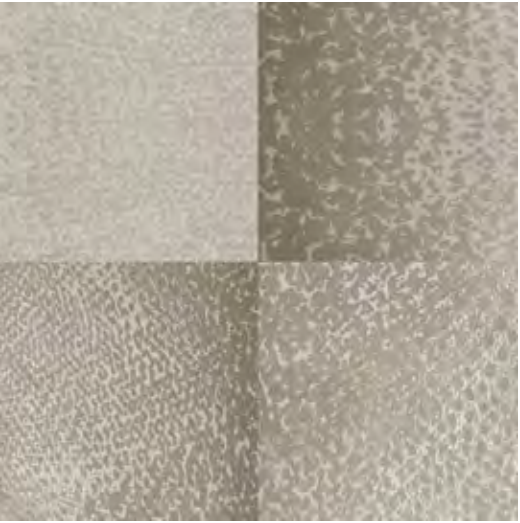
ASCENSION TILE in element

MULTITUDE TILE

VT47732 | size: 24' x 24' | 61 x 61 cm | monolithic



MULTITUDE TILE in ambient



MULTITUDE TILE in element



SKYWARD TILE VT47736
Canvas dye-injection carpet tile

SKYWARD TILE

VT47736 | size: 24' x 24' | 61 x 61 cm | monolithic



SKYWARD TILE in ambient



SKYWARD TILE in element

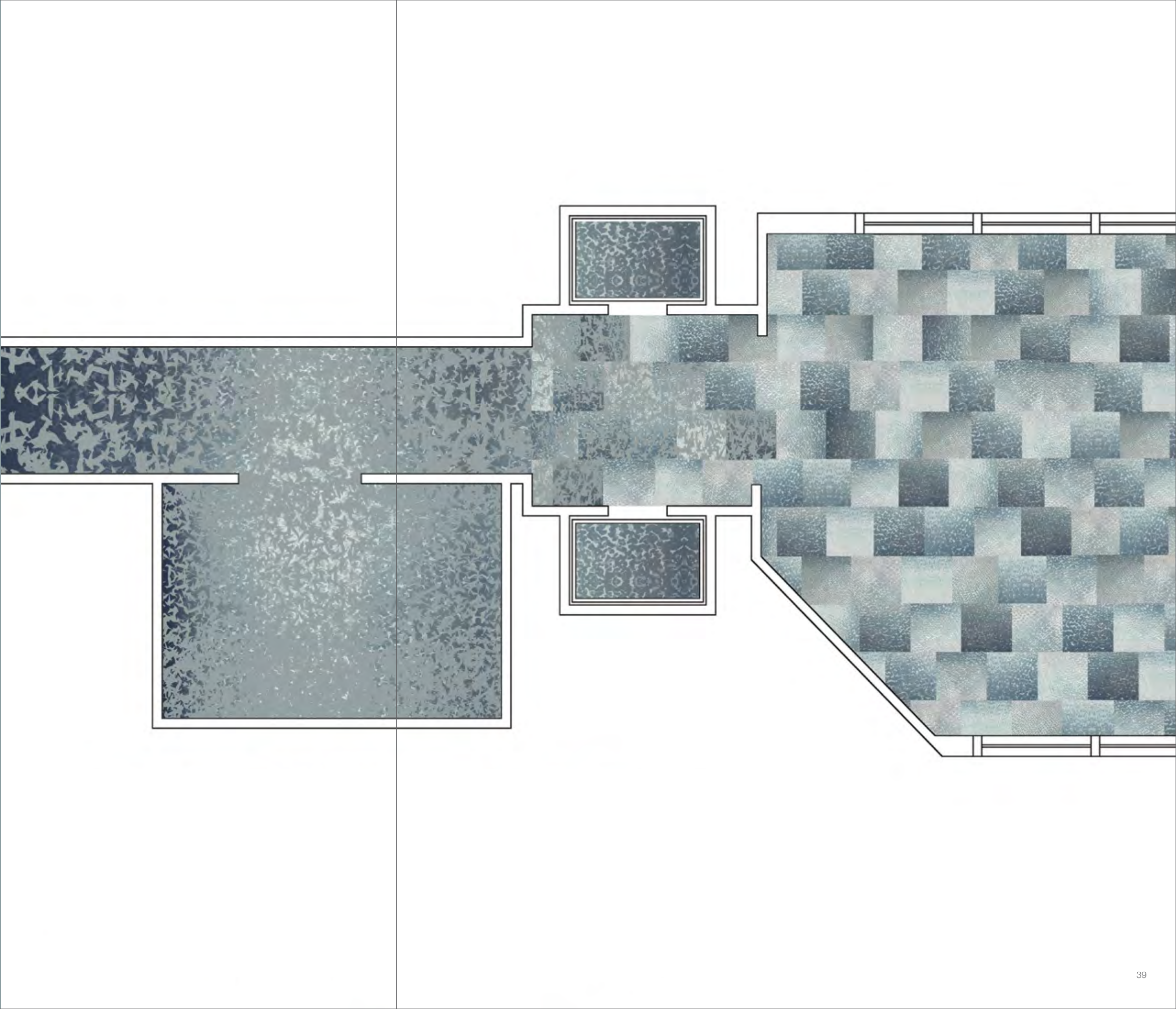
A DIVERSE MIX OF CARPET
STYLES CONVERGE TO CREATE
SOLUTIONS REFLECTING THE
WAY WE COME TOGETHER,
CULTURALLY, SOCIALLY AND
COLLABORATIVELY.

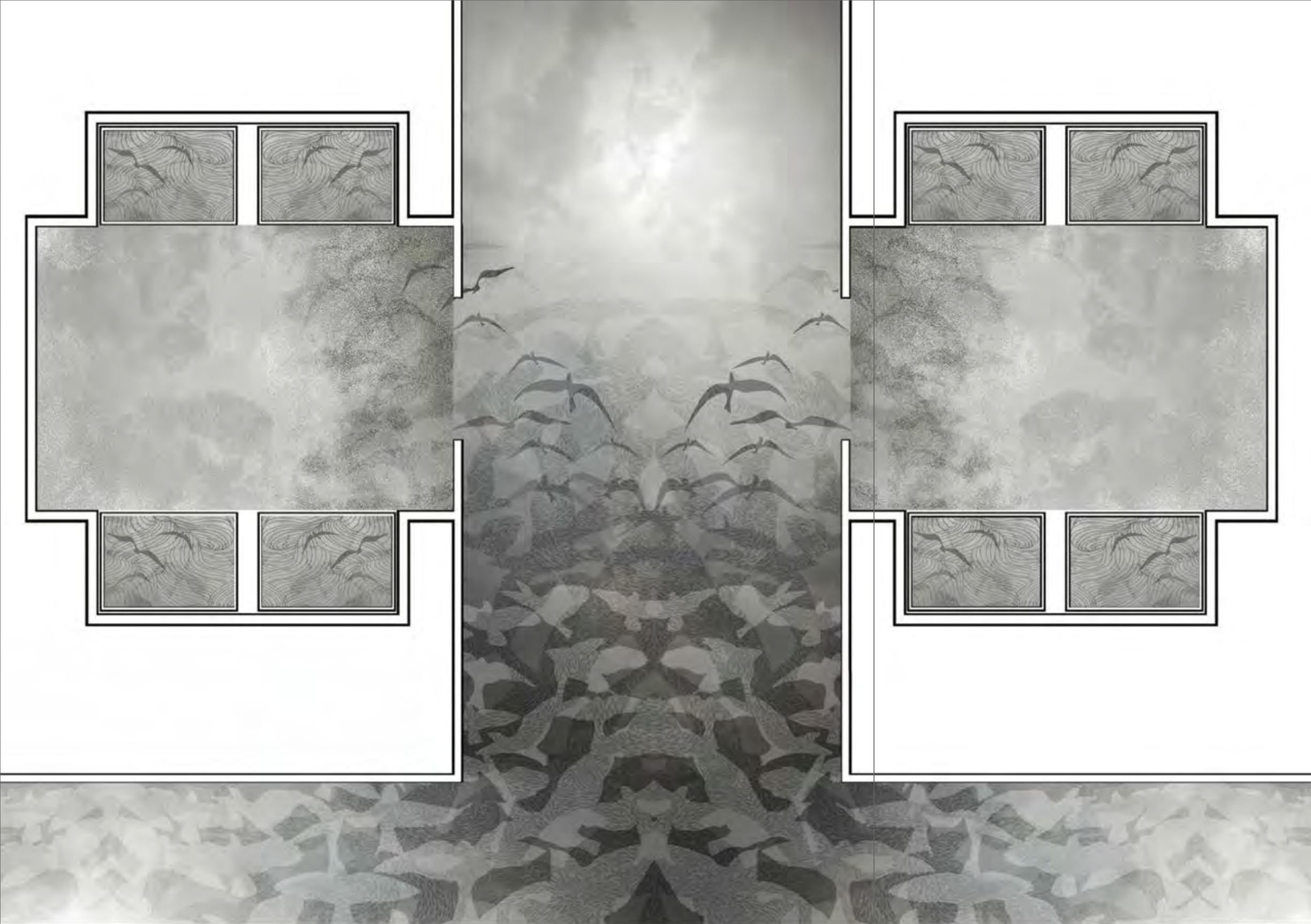
MULTITUDE FIELD VF47731
Canvas dye-injection broadloom

COALESCE CORRIDOR VN47724
Canvas dye-injection broadloom

MULTITUDE TILE VT47732
Canvas dye-injection carpet tile

*The floor plans shown are inspired by Synchronize
patterns, and these renditions have been customized
to display the possibilities of the collection.





ALOFT RUG VR47719
Canvas dye-injection broadloom

UNDULATE FIELD VF47738
Canvas dye-injection broadloom

ASCENSION RUG VR47722
Canvas dye-injection broadloom

TUFTED
CUSTOM BROADLOOM

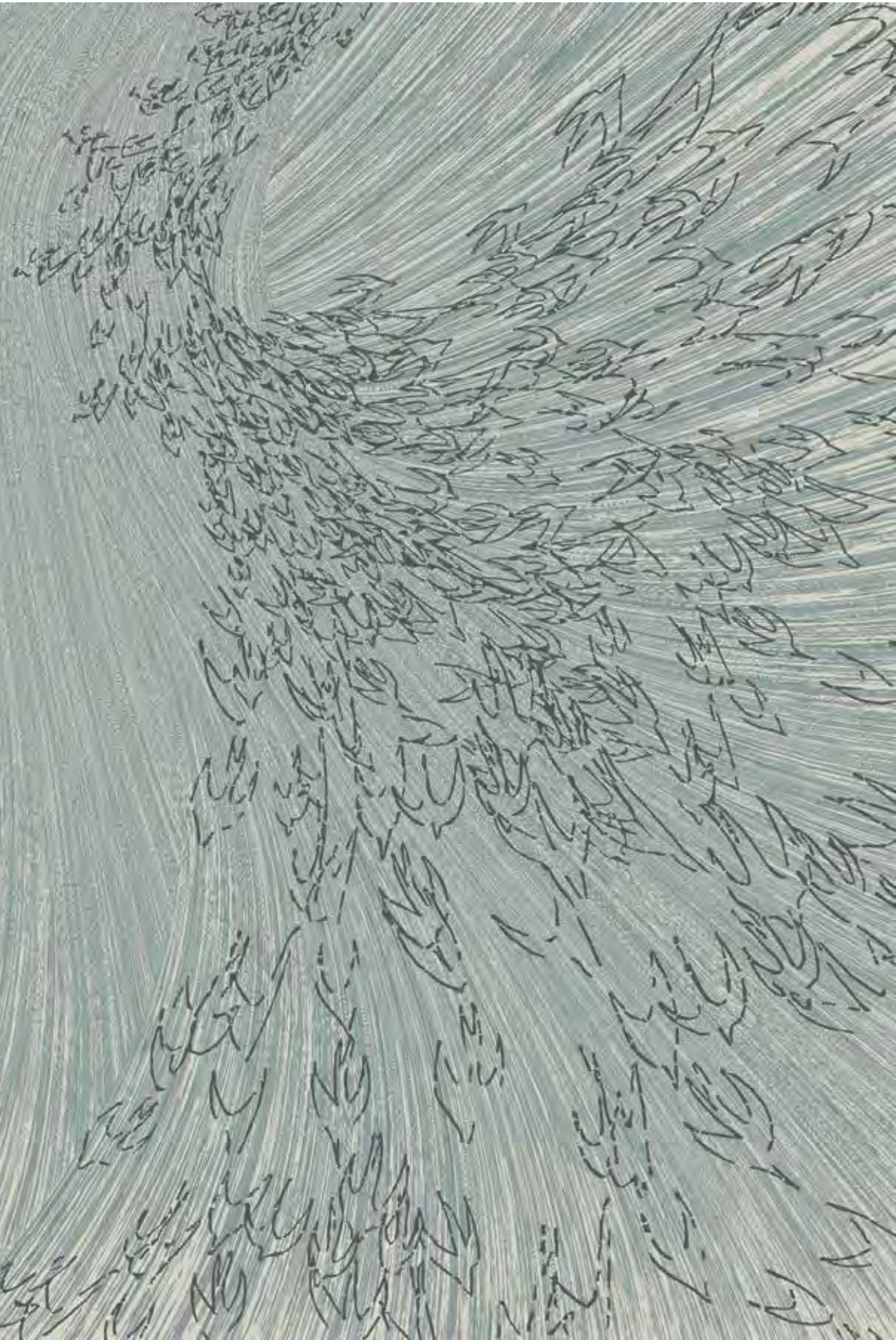
SUSPENDED REALITY

Machine-tufted patterns create precise details for a dimensional aesthetic in multi-level cut and loop patterns. Designed specifically for large, open hospitality areas, these styles can be customized in more than 280 solution-dyed nylon colors.



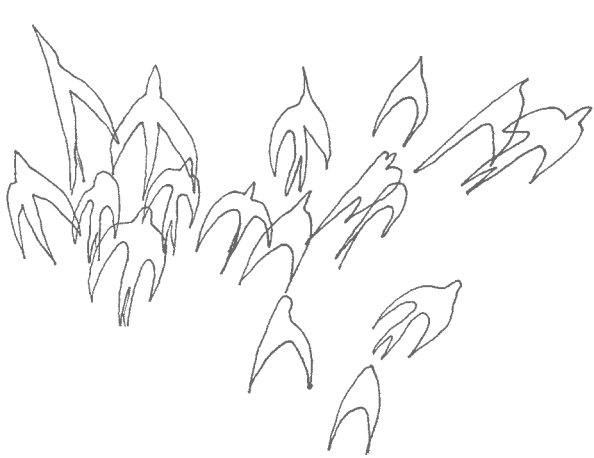
ASCEND RUG OR47041
tufted custom broadloom

ASCEND RUG
CR47041 | size: 12' x 17'10.4" | 3.66 x 5.44 m



- A
CL842
cut/loop
- B
5659D
cut/loop
- C
CL469
cut/loop
- D
CH785
cut

ASCEND CORRIDOR
CN47042 | repeat: 6' x 17'7.2" | 1.83 x 5.36 m



Form shape-shifting waves
of energy and texture.

- A
CL842
cut/loop
- B
5659D
cut/loop
- C
CL469
cut/loop
- D
CH785
cut/loop

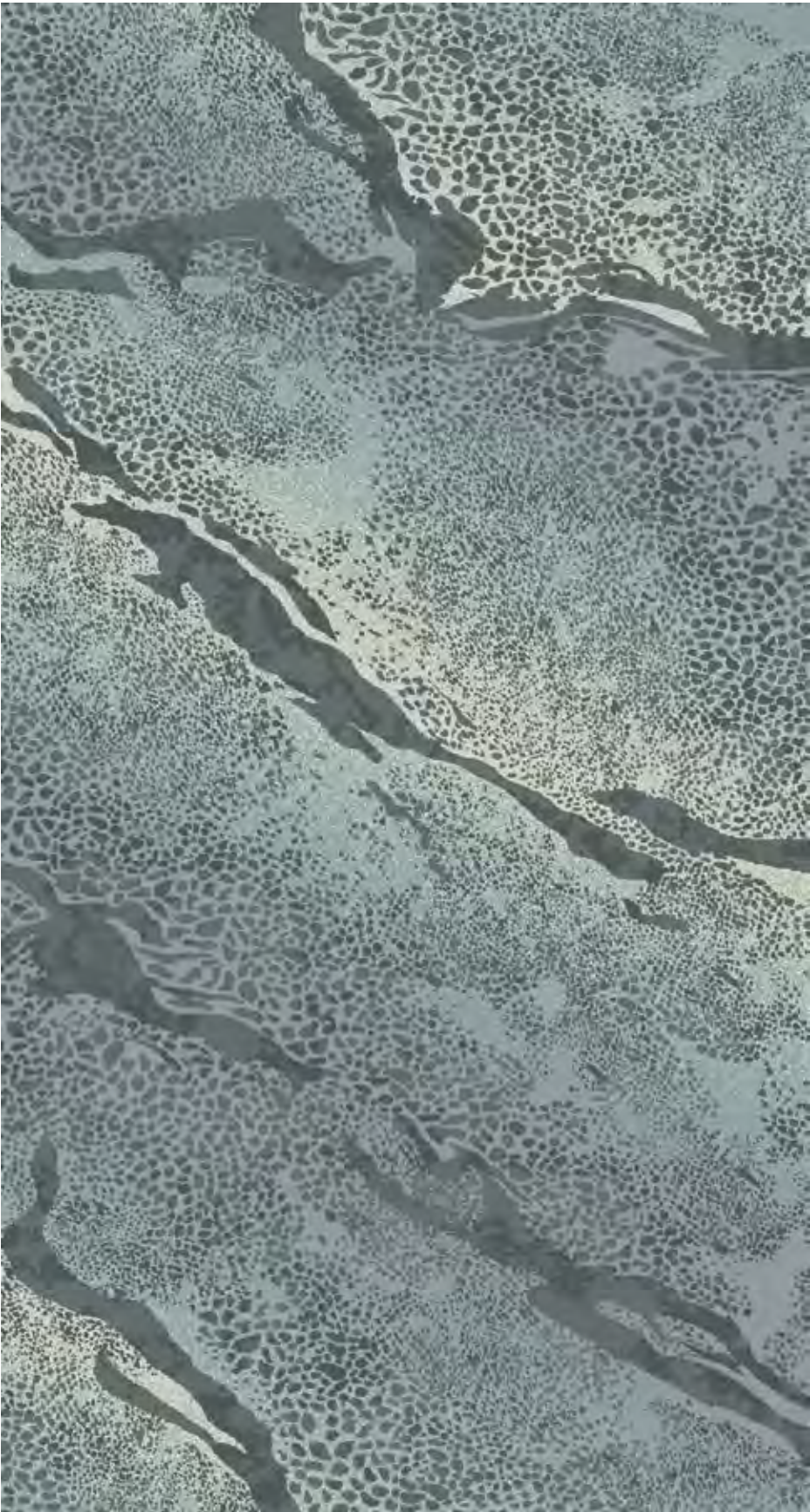




ASCEND RUG CR47041
tufted custom broadloom
paired with Solitude 0648V cottonwood 48120

COMBINE CORRIDOR

CN47030 | repeat: 6' x 11'2.4" | 1.83 x 3.41 m



- A
CL842
loop
- B
5659D
loop
- C
CL469
loop
- D
CH785
cut/loop

COMBINE FIELD

CF47032 | repeat: 6' x 5'10.4" | 1.83 x 1.79 m



- A
CL842
loop
- B
5659D
loop
- C
CL469
loop
- D
CH785
cut loop



MURMURATION FIELD CF47037
tufted custom broadloom

MURMURATION RUG

CR47038 | size: 12' x 17'10.4" | 3.66 x 5.44 m



A

CL842
cut

B

5659D
loop

C

CL469
cut/loop

D

CH785
cut/loop

MURMURATION CORRIDOR

CN47036 | repeat: 6' x 13'4" | 1.83 x 4.06 m



Patterns of movement converge
in an aerial ballet.

A

CL842
cut

B

5659D
loop

C

CL469
cut/loop

D

CH785
cut/loop





MURMURATION FIELD CF47037
tufted custom broadloom



CL842
cut



5659D
loop



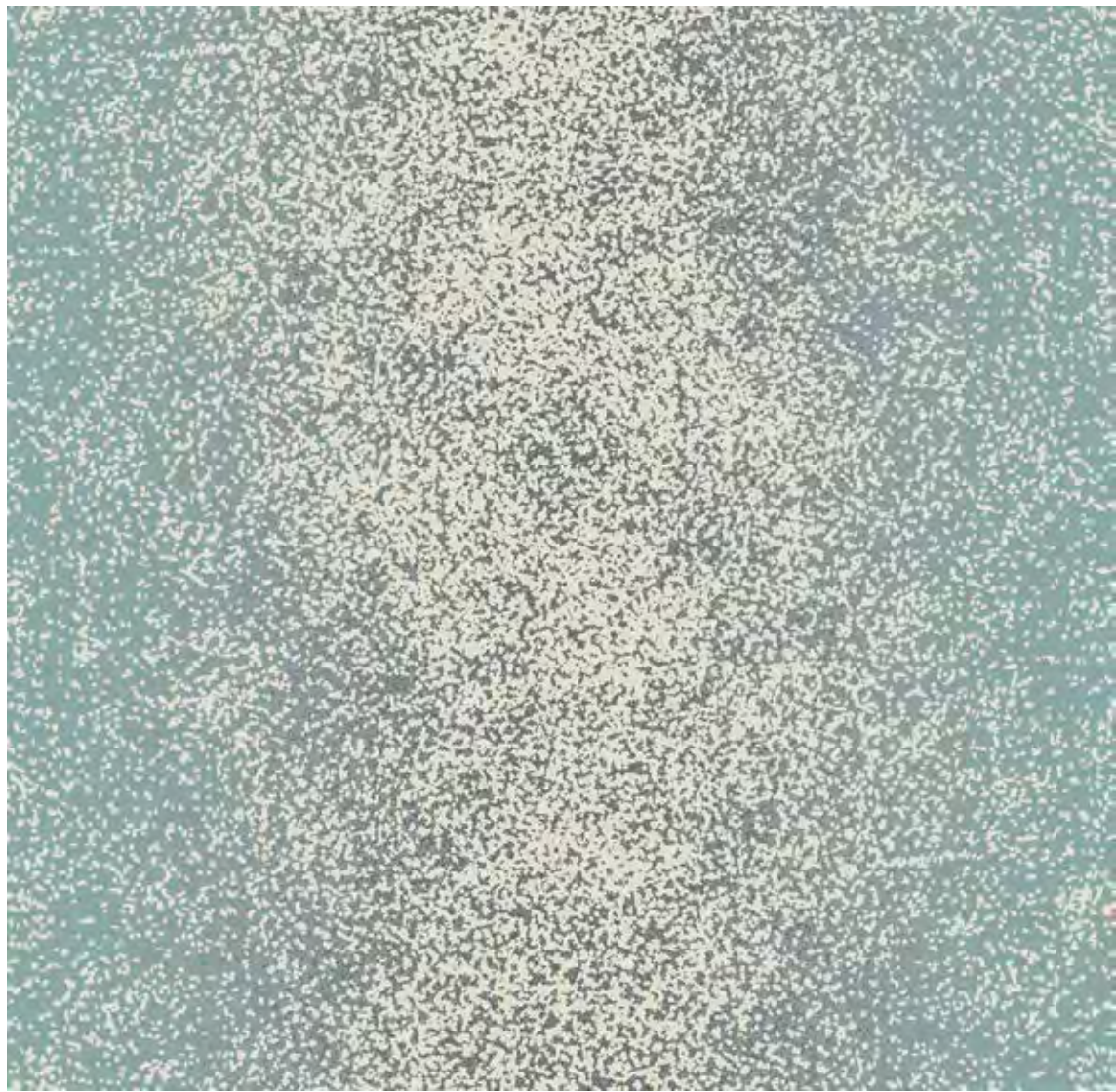
CL469
cut/loop



CH785
cut/loop

SCATTER FIELD

CF47039 | repeat: 6' x 5'10.4" | 1.83 x 1.79 m



A

CL842
cut

B

5659D
loop

C

CL469
loop

D

CH785
loop

ATMOSPHERE FIELD

CF47046 | repeat: 6' x 5'10.4" | 1.83 x 1.79 m



A

CL842
loop

B

5659D
loop

C

CL469
cut/loop

D

CH785
cut/loop

ATMOSPHERE RUG

CR47047 | size: 12' x 17'10.4" | 3.66 x 5.44 m



A

CL842
loop

B

5659D
cut/loop

C

CL469
cut/loop

D

CH785
cut/loop

ATMOSPHERE CORRIDOR

CN47045 | repeat: 6' x 14'11.2" | 1.83 x 4.55 m



A

CL842
cut/loop

B

5659D
cut/loop

C

CL469
cut/loop

D

CH785
cut/loop

COORDINATE RUG
CR47044 | size: 12' x 17'10.4" | 3.66 x 5.44 m



- A
CL842
cut/loop
- B
5659D
cut/loop
- C
CL469
cut/loop
- D
CH785
cut/loop

COORDINATE FIELD
CF47043 | repeat: 6' x 4'9.6" | 1.83 x 1.46 m



- A
CL842
cut/loop
- B
5659D
loop
- C
CL469
loop
- D
CH785
cut

TRANSITION CORRIDOR
CN47048 | repeat: 6' x 14'8" | 1.83 x 4.47 m



A

CL842
cut/loop

B

5659D
cut/loop

C

CL469
cut/loop

D

CH785
cut/loop



TRANSITION CORRIDOR CN47048
tufted custom broadloom

TRANSITION RUG

CR47383 | size: 12' x 17'10.4" | 3.66 x 5.44 m



- A
CL842
cut/loop
- B
5659D
cut/loop
- C
CL469
cut/loop
- D
CH785
cut/loop

TRANSITION FIELD

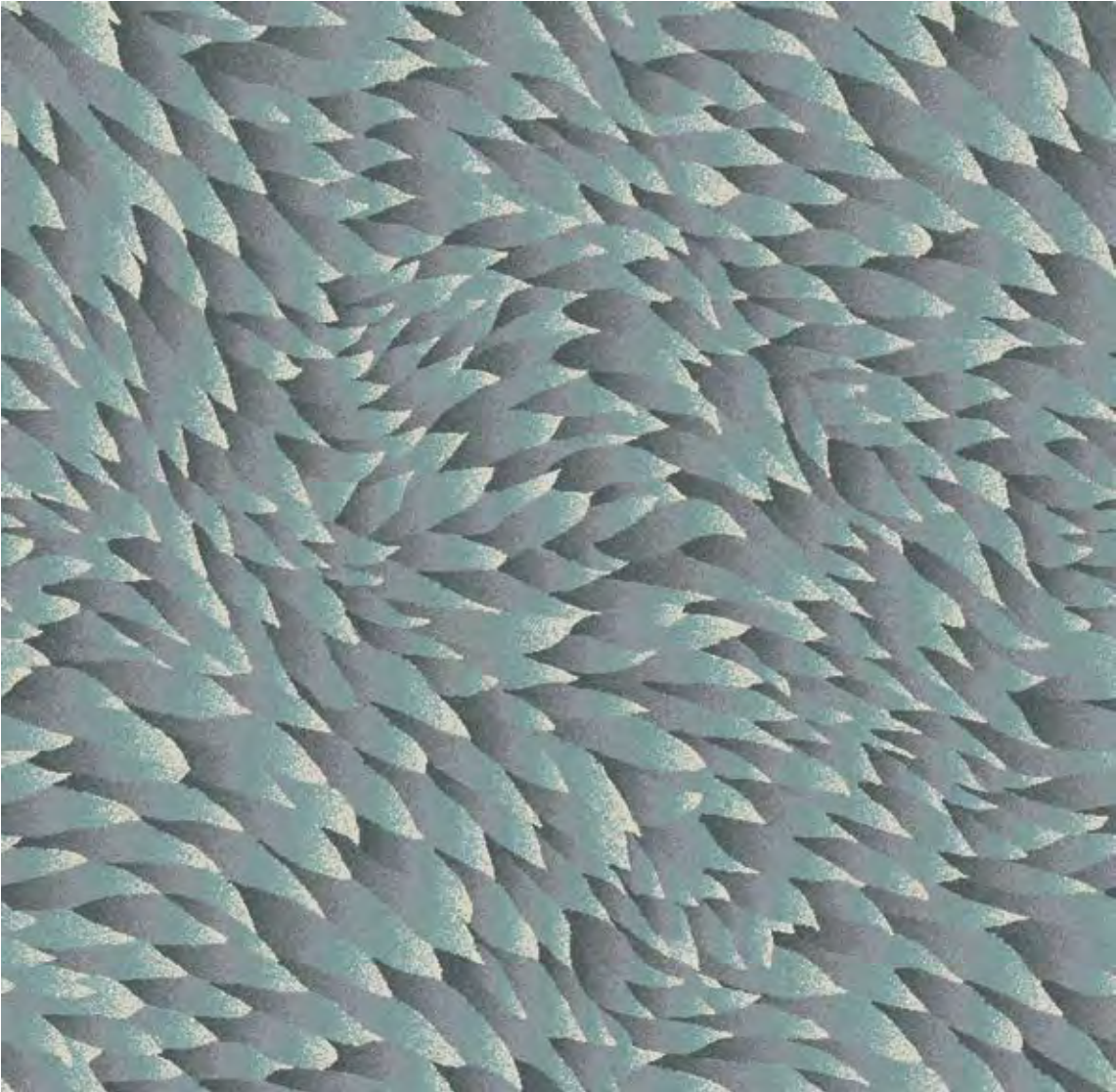
CF47050 | repeat: 6' x 4'9.6" | 1.83 x 1.46 m



- A
CL842
cut
- B
5659D
loop
- C
CL469
loop
- D
CH785
loop

FASCINATE FIELD

CF47033 | repeat: 6' x 5'10.4" | 1.83 x 1.79 m



CL842
loop



5659D
cut/loop



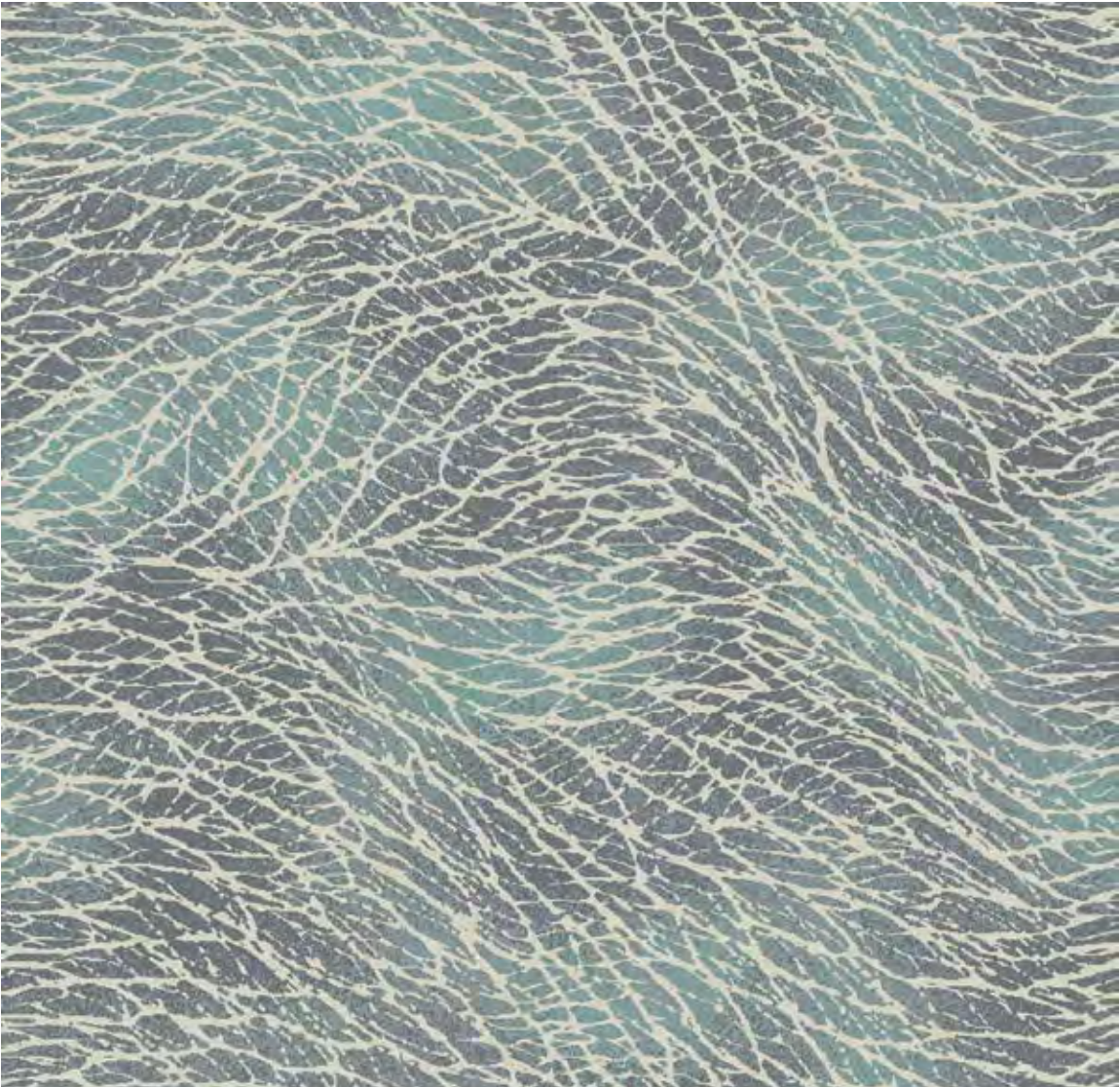
CL469
cut/loop



CH785
cut/loop

MESMERIZE FIELD

CF47034 | repeat: 6' x 5'10.4" | 1.83 x 1.79 m



CL842
loop



5659D
cut/loop



CL469
cut/loop



CH785
cut

CUSTOM COLOR

Our design team curated these striking color palette combinations. With more than 280 solution-dyed nylon colors, the actual palettes and possibilities are endless. Visit Foundry, our custom design tool, to explore your own combinations at shawhospitality.com.

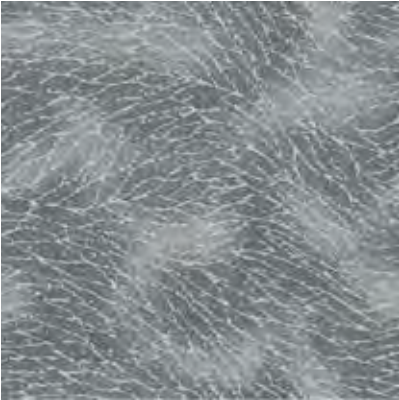
Colorways shown in **MESMERIZE FIELD** CF47034

ATMOSPHERE



- A 5501D loop
- B 5429D cut/loop
- C 6156 cut/loop
- D CM027 cut

DAWN



- A 5253D loop
- B 5429D cut/loop
- C CH785 cut/loop
- D 5510D cut

DUSK



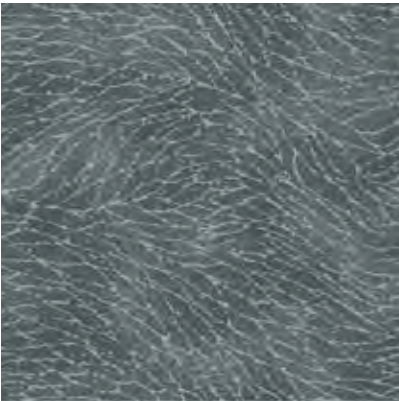
- A CL842 loop
- B 5365D cut/loop
- C 5424D cut/loop
- D BQ840 cut

HORIZON



- A CL842 loop
- B 6156 cut/loop
- C 5944D cut/loop
- D CJ447 cut

MIDNIGHT



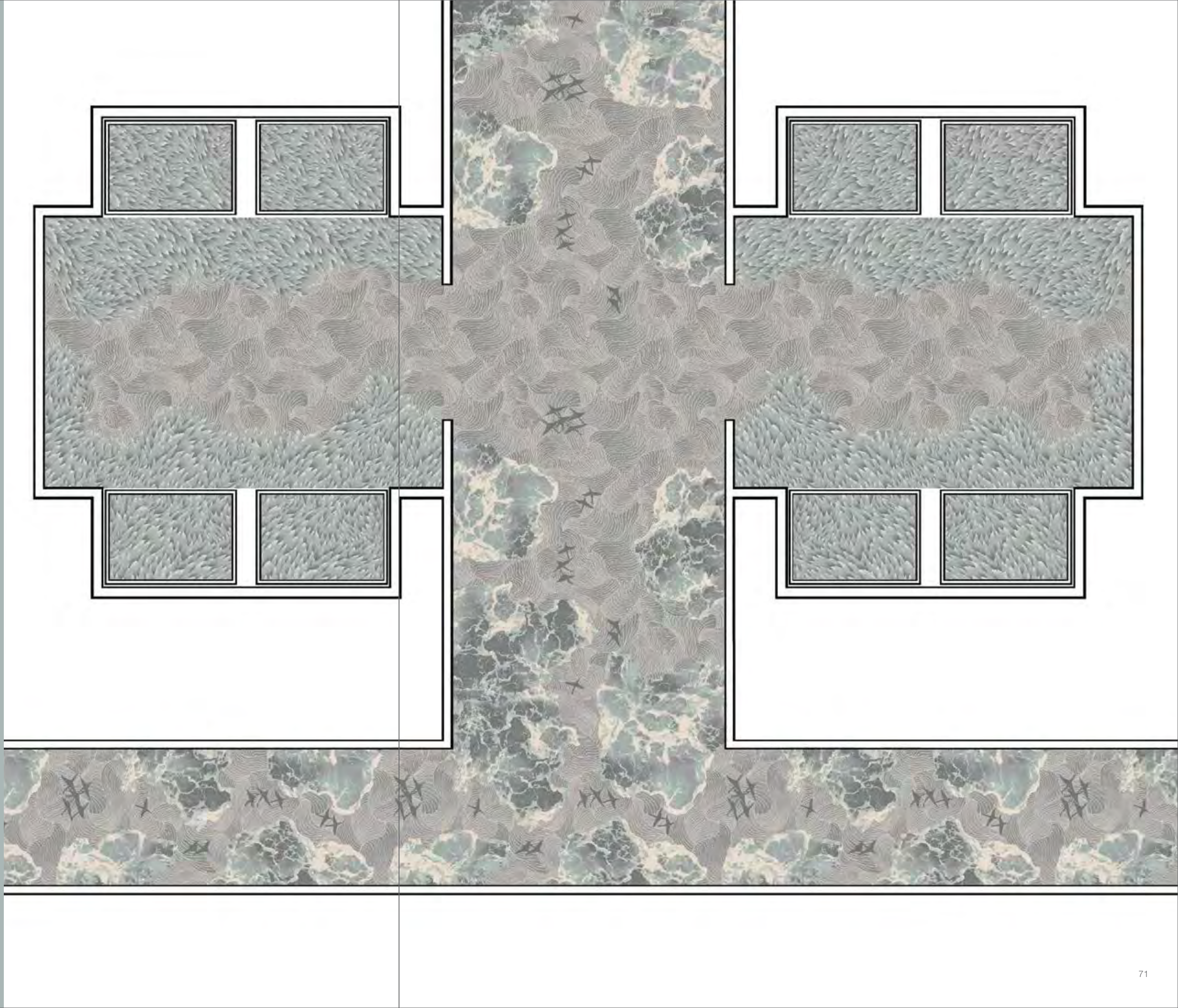
- A 5248D loop
- B 5510D cut/loop
- C CB535 cut/loop
- D 5236D cut

SUNRISE



- A CL842 loop
- B 6046 cut/loop
- C 5513D cut/loop
- D 6-552 cut



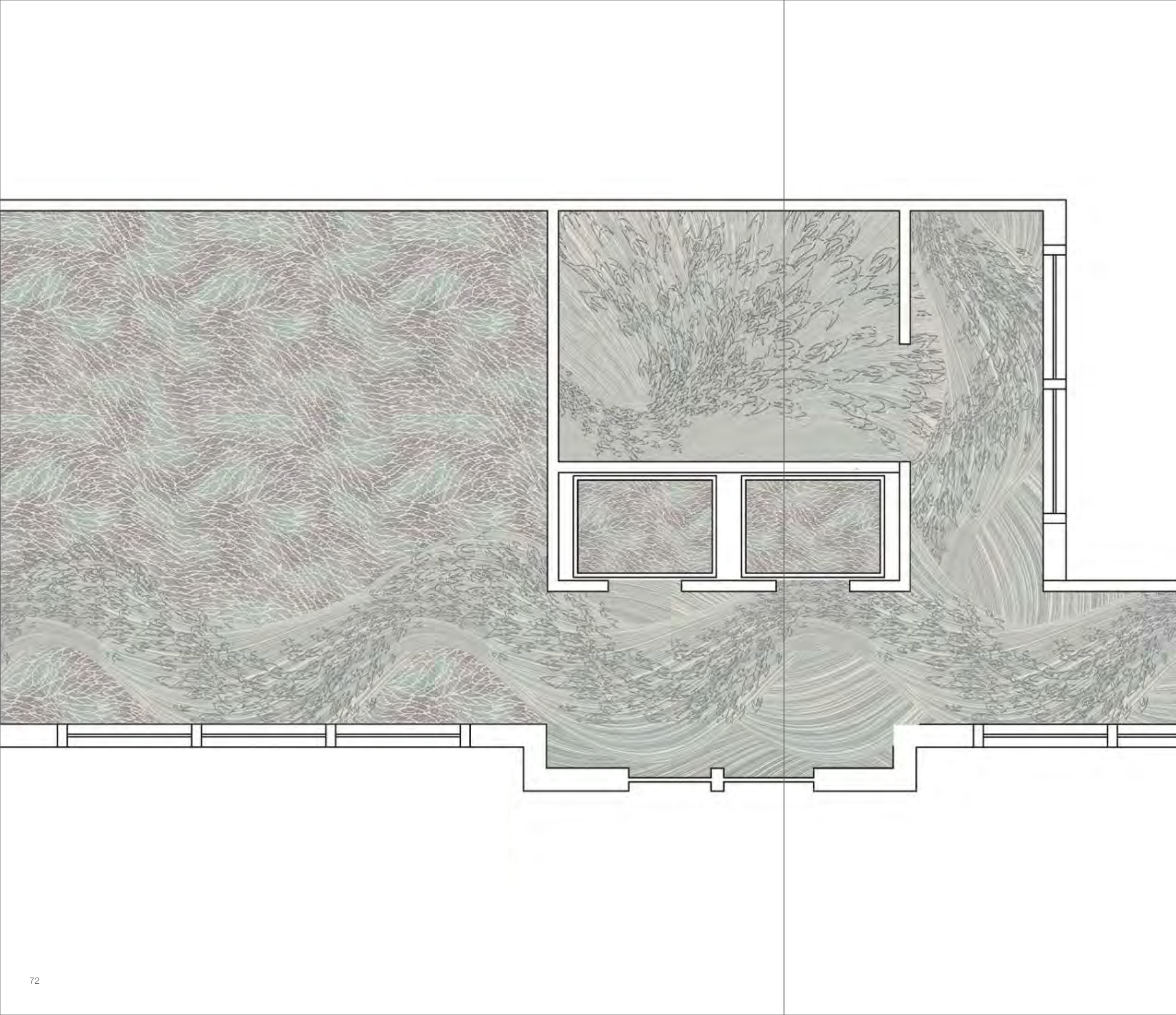


TRANSITION FIELD CF47050
tufted custom broadloom

FASCINATE FIELD CF47033
tufted custom broadloom

TRANSITION CORRIDOR CN47048
tufted custom broadloom

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ASCEND RUG CR47041
tufted custom broadloom

MESMERIZE FIELD CF47034
tufted custom broadloom

ASCEND CORRIDOR CN47042
tufted custom broadloom

MURMURATION FIELD CF47037
tufted custom broadloom

MURMURATION CORRIDOR CN47036
tufted custom broadloom

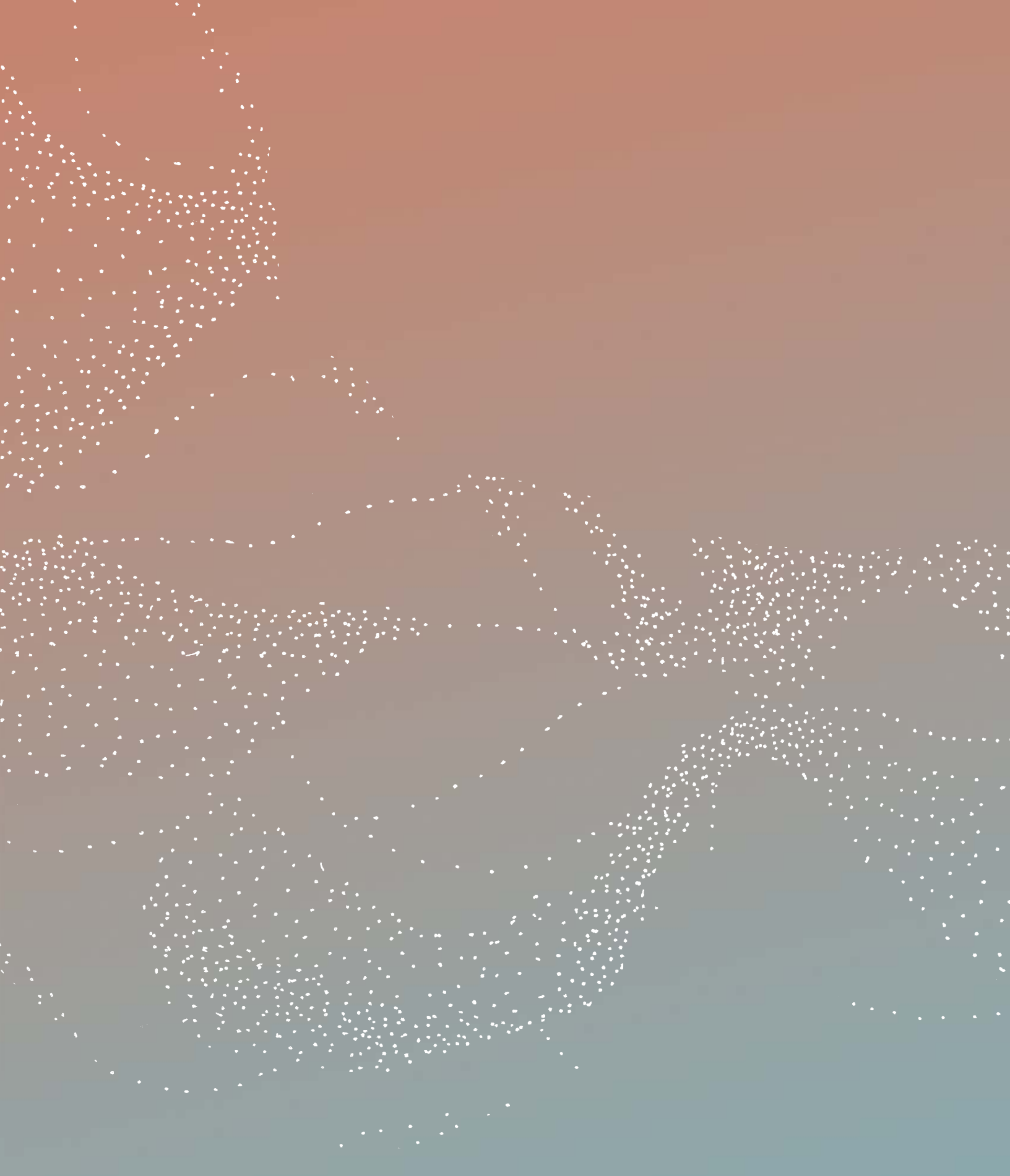
SCATTER FIELD CF47039
tufted custom broadloom

MURMURATION RUG CR47038
tufted custom broadloom



SHOWROOM LOCATIONS

ATLANTA +1 404 853 7429	MEXICO CITY +55 5010 7600
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DUBAI +971 4 313 2496	SAN FRANCISCO +1 415 955 1920
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